

# Fusion Center French Daily Report



*This report is assembled by the cross-functional Bayer Fusion Center including Crop Science Insights & Research, Corporate Security, Information Security, Scientific Affairs, Technology Competitive Intelligence, Library Services, and other collaborators.*

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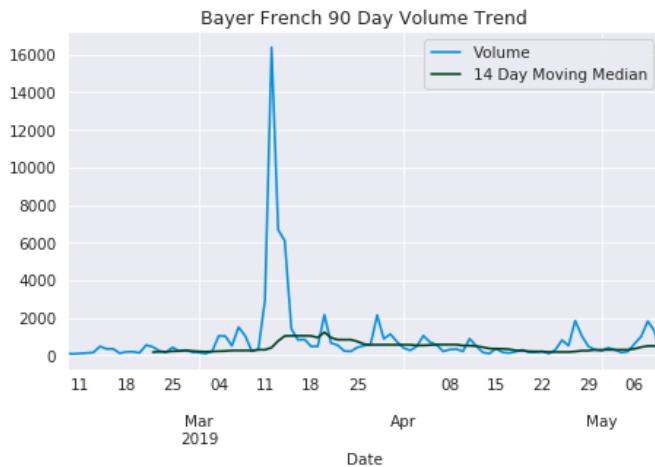
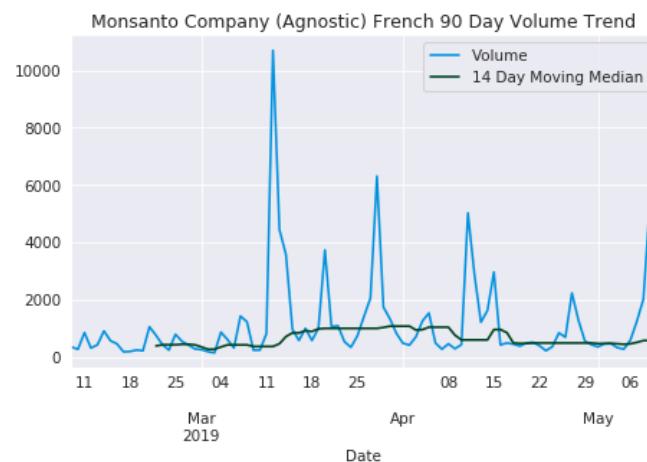
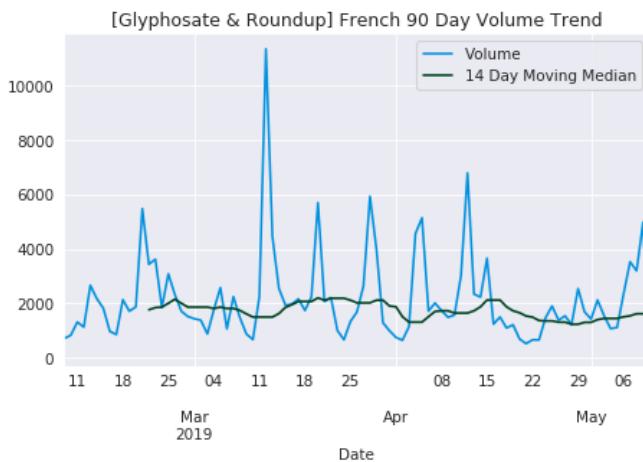
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## Online/Media/Brand

### Volume Over Time (French Regions)



**Glyphosate:** Total Volume: 4442 which is a 35.3% change from the previous 24 hours. Total Unique Authors: 3241 which is a 37.86% change from the previous 24 hours.

**Neonics:** Total Volume: 12 which is a -42.86% change from the previous 24 hours. Total Unique Authors: 9 which is a -40.0% change from the previous 24 hours.

**GMO:** Total Volume: 450 which is a 373.68% change from the previous 24 hours. Total Unique Authors: 253 which is a 583.78% change from the previous 24 hours.

**Gene Editing:** Total Volume: 34 which is a 466.67% change from the previous 24 hours. Total Unique Authors: 15 which is a 1400.0% change from the previous 24 hours.

**Bayer CropScience:** Total Volume: 1058 which is a -43.48% change from the previous 24 hours. Total Unique Authors: 823 which is a -45.86% change from the previous 24 hours.

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## Most Shared Articles on social media in past 24 hours (P.S. below analysis for more insights): Social Media Highlights:

1. **Le Monde:** "[Monsanto File](#)": dozens of people classified illegally according to their position on the [glyphosate](#) (8.3K shares). **FRANCE 2:** [Glyphosate: Hundreds of personalities secretly stuck and targeted according to their support for Monsanto](#) (5.9K shares)
2. [How the European Commission tried to weaken the protection against pesticides](#) (3.2K shares). Aude Massiot, journalist [tweeted](#) about it and garnered 48 retweets and 39 likes. Eric Andrieu's [tweet](#) garnered 30 retweets and 30 likes. Greenpeace France's [tweet](#) garnered 14 retweets and 5 likes. Stephane Foucart's (journalist with Le Monde) [tweet](#) garnered 16 retweets and 12 likes.
3. Gil Rivière-Wekstein, Editor of agriculture and environment [tweeted](#) and criticised Gilles-Eric Séralini, who is doing a study on copper, the most used pesticide in organic farming with an organic wine seller, garnering 42 retweets and 78 likes. Geraldine Woessner, a pro-Glyphosate journalist [tweeted](#) her criticism as well, garnering 39 retweets and 83 likes.
4. Renaissance [tweeted](#) about Pascal canfin and their intention to not ban Glyphosate without proper alternatives for the farmers, garnering 1794 views, 77 retweets and 183 likes.

Contact(s): [REDACTED] [@monsanto.com](mailto:@monsanto.com)

## Crop Protection

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### *France: Monsanto File: dozens of people classified illegally according to their position on the glyphosate*

**Bayer/Monsanto:** This article claims that "Le Monde" had access to a document drawn up at the end of 2016 by a lobbying firm for the American agrochemist Monsanto, in the middle of a debate on the renewal of the authorization of glyphosate. **Analyst Comment:** Two hundred names. Political leaders and officials, journalists, leaders of professional organizations and public organizations, and even scientists, their identities and opinions on glyphosate, pesticides or GMOs are ginned in two carefully-tabulated tables, claims this article. This file, which Le Monde and France 2 supposedly obtained, comes from a leak of a major lobbying and public relations firm, Fleishman-Hillard, mandated by Monsanto to assist in its defense of glyphosate. It claims that the penal code prohibits the constitution of any personal database "revealing the political and philosophical opinions of a person without his consent": the question of the legality of this file is therefore clearly problematic. Solicited by Le Monde, Fleishman-Hillard and Bayer unable to "concretely identify the document", consider that they are unable to comment on this information. "We are not aware of any non-compliant actions by our employees," says Fleishman-Hillard. All the 200 people in the list supposedly have been meticulously monitored and ranked according to their porosity more or less to the arguments of Bayer.

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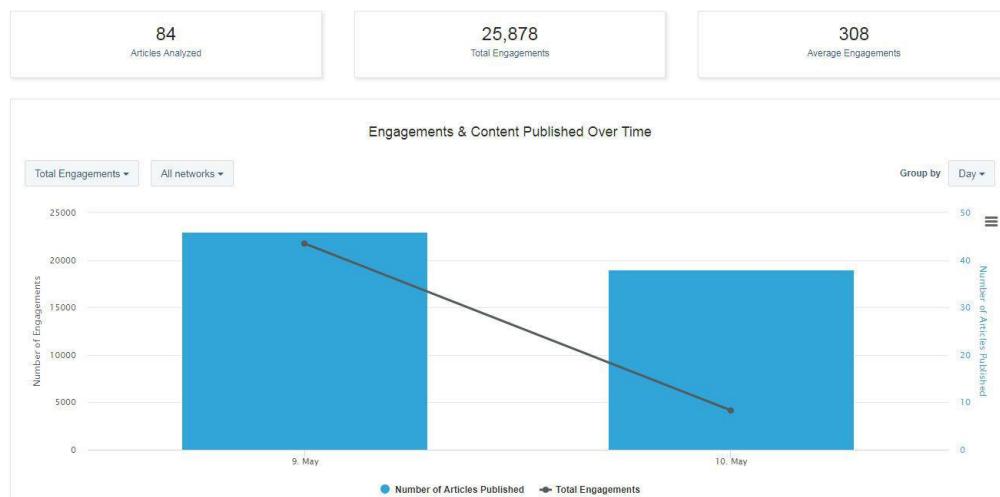
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"Monsanto generates a lot of fantasies. What we found with these files would rather tend to confirm them. The resources deployed are staggering," says [REDACTED], a journalist with France Télévision. "We find a priority target with 74 names classified into four colors: allies in blue, potential allies in green, people to educate in yellow and opponents to watch in red." Finally, it adds a zero to five rating system taking into account in particular the level of support. FleishmanHillard, which has offices in Paris and Brussels, is today part of the Omnicom group. FleishmanHillard seemed to have the role of defending glyphosate by disconnecting it from Monsanto. It was to instill doubt, to show that we need this herbicide. Bayer says it was not aware of this file and broke his contract with FleishmanHillard. "This file was created when Monsanto had not been bought by Bayer," defended Bayer. Former Minister of the Environment [REDACTED], whose name also supposedly appears in the list, said that, "It says a lot about the methods of lobbyists: they do espionage, infiltration, influence sometimes financial I imagine, and therefore the interest of updating this mechanism is also to show and to be able to fight the methods of the perfectly harmful lobbies."



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Sort by	Total Engagements	Facebook Engagements	Twitter Shares	Pinterest Shares	Reddit Engagements	Number of Links	Evergreen Score	Total Engagements	
<b>ENQUETE FRANCE 2. Glyphosate</b> : des centaines de personnalités secrètement fichées et ciblées en fonction de leur soutien à <b>Monsanto</b>	May 9, 2019 francetvinfo.fr	Save View Backlinks View Sharers Share	7.2K	1K	0	0	27	0	8.3K
« Fichier Monsanto » : des dizaines de personnalités classées illégalement selon leur position sur le <b>glyphosate</b>	By Stéphane Foucart Et Stéph... — May 9, 2019 lemonde.fr	Save View Backlinks View Sharers Share	4.3K	1.5K	0	96	20	0	5.9K
« Fichier Monsanto » : « Le Monde » porte plainte	By Luc Bronner — May 9, 2019 lemonde.fr	Save View Backlinks View Sharers Share	3.1K	684	0	0	12	0	3.8K
<b>Monsanto</b> aurait fiché des personnalités en fonction de leur position sur le <b>glyphosate</b>	By Sébastien Sabiron — May 10, 2019 franceinter.fr	Save View Backlinks View Sharers Share	2.1K	17	0	0	0	0	2.1K
Comment <b>Monsanto</b> a secrètement fiché 200 personnalités pour promouvoir le <b>glyphosate</b>	By Patrice Moyon. — May 9, 2019 ouest-france.fr	Save View Backlinks View Sharers Share	889	133	0	0	2	0	1K
<b>Monsanto</b> : des personnalités secrètement fichées selon leur position sur le <b>glyphosate</b>	By Yohan Blavignat — May 9, 2019 lefigaro.fr	Save View Backlinks View Sharers Share	602	79	0	3	2	0	684

This news is trending on news and social media and most of the tier 1, 2 and 3 newspapers have covered it. [REDACTED], of Generations Futures, tweeted that they will file a complaint against Monsanto, along with [REDACTED], journalist with le Monde, garnering 4 retweets and 3 likes. Le Monde's tweet garnered 321 retweets and 214 likes. AFP's tweet garnered 166 retweets and 103 likes. [REDACTED]'s tweet, Senator, EELV garnered 185 retweets and 157 likes. 20 Heures France 2's tweets garnered 64.2K views, 1230 retweets and 843 likes. **Contact(s):** [REDACTED] [@monsanto.com](mailto:@monsanto.com) - **Link(s):** [https://www.lemonde.fr/planete/article/2019/05/09/fichier-monsanto-des-dizaines-de-personnalites-classees-illegalement-selon-leur-position-sur-le-glyphosate\\_5460190\\_3244.html](https://www.lemonde.fr/planete/article/2019/05/09/fichier-monsanto-des-dizaines-de-personnalites-classees-illegalement-selon-leur-position-sur-le-glyphosate_5460190_3244.html), [https://www.francetvinfo.fr/monde/environnement/pesticides/glyphosate/fichage-pour-monsanto-segolene-royal-appelle-a-profiliter-de-cette-revelation-pour-nettoyer-le-systeme-de-lobbying-parfaitement-nocif\\_3436901.html](https://www.francetvinfo.fr/monde/environnement/pesticides/glyphosate/fichage-pour-monsanto-segolene-royal-appelle-a-profiliter-de-cette-revelation-pour-nettoyer-le-systeme-de-lobbying-parfaitement-nocif_3436901.html), <https://twitter.com/Veillerette/statuses/1126573107458846720>, <https://twitter.com/lemondefr/statuses/1126559104447676419>, <https://twitter.com/afpfr/statuses/1126602744641380354>, <https://twitter.com/EstherBenbassa/statuses/1126567266093600768>, <https://twitter.com/20hFrance2/status/1126555600501059584>,

## European Union: How the European Commission tried to weaken the protection against pesticides

**Other Products:** "Libération" claims to have accessed documents which allegedly uncover "Brussels' manipulations to erode the legislation on the authorisation of biocides." The article further claimed that industry

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"convinced members of the European Commission" to "secretly try and weaken" biocide authorisation legislation **Analyst Comment:** EU legislation on the authorization of biocides (pesticides and herbicides) is unique in the world for its high level of protection. It is based on the principle of hazard, that is, if a substance is determined to be potentially hazardous to human health, it is prohibited. No matter the conditions under which this danger can be realized. This article claims that this principle, which puts health ahead of commercial interests, does not please everyone. Especially not the industrialists who are lobbying hard in Brussels to dismantle this law. To the point of convincing members of the European Commission to secretly attempt to weaken the legislation, without seeking the opinion of citizens. This is revealed by the 660 confidential documents (of which only a few are available online), which the NGO Pesticide Action Network has obtained publication by the European court, after two years of fighting in court. Libération publishes an exclusive analysis of their content. It also claims that Written in a technocratic jargon specific to the arcana of Brussels, these emails and working documents, partially redacted and in English, reveal how the general secretariat of the Commission, supported by the Directorates General (DG) of agriculture, the company , the free market and even health, have attempted to weaken the criteria for defining endocrine disruptors. Criteria that have been added to the European legislation on the authorization of pesticides. [REDACTED], MEP, said, "The current Commission continues its liberal political line where commercial interests go before the protection of health and the environment." "Currently, another shortcoming of the process is that little or no toxicological data are requested before the validation of the products, says [REDACTED], coordinator of the network of NGOs Health Environment. Thus substances are allowed without knowing their potential health impacts. Only when they are used and disseminated in the environment, if there is pharmacovigilance, do we discover their impact." In the meantime, EU Commissioner for Health and Food Safety [REDACTED] made a commitment to [REDACTED] to give instructions to his successor to strengthen the legislation before leaving office, taking into account recommendations of MEPs. **Contact(s):** [REDACTED] @monsanto.com - **Link(s):** [https://www.liberation.fr/planete/2019/05/09/comment-la-commission-europeenne-a-tente-d'affaiblir-la-protection-contre-les-pesticides\\_1725702?xtor=rss-450](https://www.liberation.fr/planete/2019/05/09/comment-la-commission-europeenne-a-tente-d'affaiblir-la-protection-contre-les-pesticides_1725702?xtor=rss-450),

## ***European Union: Climate, biodiversity: youth strike on May 24!***

**Other Products:** All over Europe, high school students and students are mobilizing for large-scale policies in the face of global warming. The group behind the demonstrations in France calls for a new day of mobilization two days before the European elections. **Analyst Comment:** The Ipbes Intergovernmental Platform on Biodiversity and Ecosystem Services, which met in Paris this week, said in a report that that people's impact on the environment is causing the sixth mass extinction of species. Young people, will be on strike for the future on Friday, May 24th, more numerous than the 15th of March. Two days before the European elections, for which climate and environmental issues. They have urged people from various walks of like, teachers, scientists and teachers, join us! Workers, employees, unemployed, public servants, entrepreneurs, retired artisans, farmers, peasants, engineers to join in the March. **Contact(s):**

[REDACTED] @monsanto.com - **Link(s):** [https://www.liberation.fr/debats/2019/05/10/climat-biodiversite-jeunesse-en-greve-le-24-mai\\_1725861](https://www.liberation.fr/debats/2019/05/10/climat-biodiversite-jeunesse-en-greve-le-24-mai_1725861),