

Message

From: Bruce Chassy [REDACTED]
Sent: 7/3/2013 6:34:37 AM
To: Wayne Parrott [REDACTED]@uga.edu
CC: GOLDSTEIN, DANIEL A [AG/1000] [/O=MONSANTO, [REDACTED]]
Subject: Re: FYI - Open Letter to Monsanto, from Moms - Moms Across America

Disagree. You can't beat up mothers, even if they are dumb mothers but you can beat up the organic industry that paid for and wrote that letter.

With a little imagination you can even make it fun. For example, Stoneyfield farms campaigns against gmos and they are owned by Danone. So here we have a French company spending millions to bash an American company in America. Wow could I do something with that on the 4th of July.

Sent from my iPhone

On Jul 2, 2013, at 7:37 PM, Wayne Parrott [REDACTED]@uga.edu> wrote:
You don't have to beat anyone up. You just have to give your side of the story.

Rolling over and playing dead is not an option. Silence implies being guilty of every thing you are accused of.

An Adroid message.

----- Original message -----

From: "GOLDSTEIN, DANIEL A (AG/1000)" <[REDACTED]>
Date: 07/02/2013 7:21 PM (GMT-06:00)
To: 'Bruce Chassy' <[REDACTED]>, Wayne Parrott [REDACTED]@uga.edu>
Subject: RE: FYI - Open Letter to Monsanto, from Moms - Moms Across America

Thanks guys- I have to say that you are spot on. I have been arguing for a week to beat the shit out of them and have clearly lost. We don't want to be seen as beating up on mothers, nobody will listen to it anyway, it has to be done by third parties, it's an industry problem not a Monsanto problem, this is a small minority that has no impact, we only communicate with our customers and shareholders. I have heard it all this week.

You two more than anyone have picked up the fight we won't fight. Ron Kleinman had pretty much the same advice.

BTW- a minor glyphosate tolerance increase petition on specialty crops got 10,821 negative public comments in the last 48 hours- NOT form letters- individually written comments... Not a typo either - that's the correct tally for EPA.

We are on the way to being corporate road kill. It will not be a pretty sight, but all I can do is stand by and watch.

Dan

Sent with Good (www.good.com)

-----Original Message-----

From: Bruce Chassy [REDACTED]
Sent: Tuesday, July 02, 2013 05:29 PM Central Standard Time
To: Wayne Parrott; GOLDSTEIN, DANIEL A [REDACTED]
Subject: Re: FYI - Open Letter to Monsanto, from Moms - Moms Across America Daniel

I agree with Wayne.

It's time to put a human face on industry and answer your critics publicly and firmly.

As well you recognize the letter denies science and extols subjective observation and logical fallacy.

The anti-GM crowd has very cleverly out-flanked the naive belief that providing good science-based information will win the day. They have published papers, bad papers but they don't care. They have filed lawsuits, flawed suits but they don't care. They have cultivated all the right people (TV stars, chefs, wacky lawmakers, food neurotics) They have lied for years. Now it all comes together as a new reality based on not only repeating the same lies but until they become truths but on a total lack of PUBLIC opposition from the industry

The anti-GM folks are also outspending the industry on this topic by at least 10:1 but I suspect it's 100:1.

The funniest part about the letter is how it says my children got better when I fed them organic. There you have it. That's your enemy. Beat the shit out of them and put them on the defensive and you won't have this problem.

Bruce

From: Wayne Parrott [REDACTED]@uga.edu>
To: "daniel.a.goldstein [REDACTED]" <[REDACTED]>; " [REDACTED]" <[REDACTED]>
<brucechassy [REDACTED]>
Sent: Tuesday, July 2, 2013 2:59 PM
Subject: RE: FYI - Open Letter to Monsanto, from Moms - Moms Across America

Hi Daniel,

I sent Eric a long list of things to do. I am in the middle of nowhere Costa Rica, or I would send you a copy. Bottom line, start defending yourselves and do not expect others to come to your defense while industry remains silent. Start by buying 'our side of the story' ads.

An Android message.

----- Original message -----

From: "GOLDSTEIN, DANIEL A ([REDACTED])" <[REDACTED]>
Date: 07/02/2013 2:46 PM (GMT-06:00)
To: Wayne Parrott <[REDACTED]@uga.edu>, Bruce Chassy <[REDACTED]>
Subject: FW: FYI - Open Letter to Monsanto, from Moms - Moms Across America

Wayne and Bruce-

In case you have not seen this, a pretty nasty looking set of allegations is circulating in the form of an "open letter" to Monsanto CEO Hugh Grant, and there is an associated Mom's march against Monsanto coming up Thursday.

No idea how much attention this will get in the end. Monsanto is considering response options. I wanted you both to at least be aware of the activity. I suspect people have other things to do over the 4th of July holiday and that there will be little attention in the short run.

In the longer haul- this suggests a child health focus for the anti-GM campaigns in the future- or perhaps I should say it is confirmative as all three of us have watched the evolution in this direction over the past several years.

Any advice or ideas for responses would be gladly accepted.

Have a great holiday- Dan

http://www.momsacrossamerica.com/open_letter_to_monsanto_from_moms

Open Letter to Monsanto, from Moms
June 28, 2013

Posted by Zen Honeycutt

An Open Letter to Hugh Grant, Monsanto Board Members, and Staff

Moms Across America are writing you because we have seen the health of our children improve when we remove genetically modified, or GM foods, from their diets. We know what scientists SAY, but we ask you to consider what Moms are SEEING.

- We see that our children fare worse health-wise than children from other countries. The difference is that 80% of our food contains genetically modified organisms (GMOs). (1)
- Today, 1 out of 3 American children are overweight or obese since GMOs have been introduced. (2)
- 1 out of 3 American children now have Allergies, Autism/ADHD, Asthma or Auto Immune Disorders. (3).
- We Moms see firsthand that when we take our children off GMOs, and feed them organic food, their symptoms either disappear or dramatically improve. (4)

Do you or a staff member have a child with Autism? Do you know how difficult life is for that family? Do you see that the future and potential of an entire generation of children is being stolen from them because of the impact to their health from GMOs? Have you seen a child with a rash? Did you know that a rash on the outside of the body means inflammation in the stomach, which can lead to stomach cancer?

We know your intentions were to feed the world. But countries around the world have rejected GM food.

We know your intention in putting insecticides INTO the food we eat was to reduce the quantity of insecticides sprayed ON the food we eat. We ask you to acknowledge that, despite this intention, pesticide use has in fact INCREASED and so have the health problems of our children and our country.

We know you want to help the world. We ask you to have the courage to acknowledge that GM practices and Roundup® are hurting our world. We have seen the recent and new scientific studies on the impact of GMOs and Glyphosate (5a) with links to autism, alzheimers, food allergies, liver cancer, IBS, breast cancer in humans (6) and possibly mental illness (5b) and we have witnessed the results firsthand in our kids. (7)

We have seen the scientific study showing birth defects, miscarriages in pigs who ate GMO feed(8). And we personally have experienced far too many miscarriages and rise in struggles with infertility. We love our children, and want them to be healthy and to be able to have their own kids some day. Please stop and consider our plea.

The auto industry issues a recall when their product is suspected of causing harm. We ask you to recall Roundup® and cease GMO seed production until the consumption and long-term use of such products are proven safe.

It takes a big person to make a global company. It takes an even BIGGER person to admit things aren't working they way you intended and change course.

We Moms know your Mom would be proud of you if you put the health of the nation first and stopped selling GMO seeds and spraying Glyphosate (Roundup®) and other harsher pesticides.

From,

Moms Across America

Further information about Moms Across America and numerous studies can be found on our website at www.momsacrossamerica.com/blog.

1. NonGMOProject.org, Robyn O'Brien, www.robynobrien.com/the_unhealthy_truth

and Jeffrey M. Smith, "Genetic Roulette," <http://geneticroullettemovie.com/>

2. www.kidshealth.org<http://rt.com/usa/new-pesticides-linked-bee-deaths-130/>

3. www.mariarickerthong.com

4. www.anhinternational.org

5a. Samsell and Seneff "Glyphosate and Modern Diseases" <http://people.csail.mit.edu/seneff/glyphosate/glyphosate.html>

5b. Jeffrey M. Smith interview of MIT Dr. Stephanie Seneff on You Tube http://www.youtube.com/watch?v=h_AHLDXF5aw

(6) Breast cancer: Dr. Thongprakaisang: Glyphosate Induces Growth in Human Breast Cancer Cells; <http://gmoevidence.com/dr-thongprakaisang-glyphosate-induces-growth-in-human-breast-cancer-cells/>

(7) Moms, GMOs and Kids health: http://www.momsacrossamerica.com/moms_speak_out_about_gmos_and_family_health

(8)Dr. Judy Carman: Evidence of GMO Harm in Pig Study: <http://gmoevidence.com/dr-judy-carman-evidence-of-gmo-harm-in-pig-study/>

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