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UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF VIRGINIA
ALEXANDRIA DIVISION

GILDA HAGAN-BROWN,) Case 1:14-cv-01614
)
Plaintiff,)
)
v.)
)
ELI LILLY AND COMPANY,)
)
Defendant.)

JANINE ALI,) Case 1:14-cv-01615
)
Plaintiff,) Day 4 (AM Session)
)
v.) Alexandria, Virginia
) August 27, 2015
ELI LILLY AND COMPANY,) 9:00 a.m.
)
Defendant.)
)
Pages 761 - 930

TRANSCRIPT OF TRIAL
BEFORE THE HONORABLE ANTHONY J. TRENKA
UNITED STATES DISTRICT COURT JUDGE
AND A JURY

COMPUTERIZED TRANSCRIPTION OF STENOGRAPHIC NOTES

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Direct - Glenmullen

1 Q Are you a board certified psychiatrist?

2 A Yes.

3 Q And are you a practicing psychiatrist?

4 A I am.

5 Q How long have you been practicing as a
6 psychiatrist, Doctor?

7 A It's approaching 30 years now.

8 Q Well, before we get into the meat of your
9 opinions, I'd like to talk a little bit about your
10 educational background. Did you go to college?

11 A I did.

12 Q Where did you attend college?

13 A Brown University.

14 Q What did you study while at Brown University?

15 A I majored in psychology.

16 Q While you were at Brown University, did you know
17 you wanted to get into mental health?

18 A Yes, that was one of the serious considerations.

19 Q Did you go to medical school?

20 A I did.

21 Q And did you graduate from Brown University with
22 any honors?

23 A Yes.

24 Q Which honors was that?

25 A *Magna cum laude*.

Direct - Glenmullen

1 Q Where did you attend medical school?

2 A Harvard Medical School.

3 Q What year was that?

4 A Let me think. In 1984 I graduated.

5 Q Can you just briefly explain to the jury what
6 medical school entails?

7 A Sure. The first two years you're in the
8 classroom. You have some exposure to patients, but
9 most of it is sort of science courses, a wide range.
10 And then the last two years you're doing a variety of
11 rotations in hospitals. So you get exposure to
12 surgery, pediatrics, psychiatry, OB-GYN so that you can
13 decide what you want to ultimately do.

14 Q After you graduated from Harvard Medical School,
15 what did you do next?

16 A I did my internship and residency at one of the
17 Harvard teaching hospitals.

18 Q Which one was that, Doctor?

19 A It's called Cambridge City Hospital.

20 Q Could you just briefly explain to the jury what an
21 internship and residency is.

22 A Sure. The internship is the first year. And
23 again, it's general medicine. So I did emergency room,
24 intensive care, medical wards, pediatrics. And then
25 the residency is three years just of psychiatry,

Direct - Glenmullen

1 specializing in psychiatry.

2 Q Why did you choose to pursue a career in
3 psychiatry?

4 A It's always been an interest. It's of interest to
5 me what makes people tick. I have really enjoyed
6 working with patients who have symptoms and helping
7 them overcome them, understanding why they have them.

8 Q And you mentioned previously that you're board
9 certified?

10 A Yes.

11 Q Just briefly explain what board certification
12 means.

13 A So when you finish all of that training, medical
14 school, internship, residency, board certification is
15 sort of one final overarching examination. It's just
16 another credential.

17 Q Is your certification current?

18 A Yes, board certified in psychiatry.

19 Q Now, Doctor, following your residency and
20 internship at Cambridge City Hospital, what did you do
21 next?

22 A So since my -- since I finished my training, I
23 have done a wide variety of things, which I've kind of
24 been fortunate to do that. So I have had a big
25 emphasis for a lot of my career on seeing patients. I

Direct - Glenmullen

1 have published books. I teach. I have taught since I
2 finished my own training, and maybe in about the last
3 tennish years, I've been doing this kind of legal
4 consulting.

5 Q All right. Let's briefly talk about each one of
6 those, Doctor.

7 A Sure.

8 Q You said that you've been seeing patients. Do you
9 operate a private practice?

10 A I do. I have a private practice in Harvard
11 Square.

12 Q And have you operated that practice since you
13 graduated from medical school?

14 A Actually, it was from when I finished my
15 residency.

16 Q Fair enough, Doctor.

17 So how long have you been seeing patients
18 privately as a psychiatrist?

19 A So since about 1988. So I guess it's coming up on
20 about 30 years.

21 Q And in your private capacity as a psychiatrist,
22 what sort of patients do you see?

23 A So partly because I trained at city hospital, I've
24 also seen sort of the full spectrum of patients even in
25 my private practice. So that means everything from

Direct - Glenmullen

1 very low functioning psychotic, schizophrenic patients,
2 kind of people on the margins of society, to super high
3 functioning professionals.

4 Q Did you do any sort of other practicing as a
5 psychiatrist following your completion of residency?

6 A Yeah. So the other piece of my clinical work was
7 for 20 years I was part time on the staff of the
8 Harvard University Health Services which serviced the
9 Harvard community, the actual university community,
10 students, faculty, and staff.

11 Q And what kind of work did you do as your work with
12 the Harvard Health Services?

13 A So, again, there I liked seeing all comers, so to
14 speak. I was in particular on the campus of the law
15 school, and it was kind of community psychiatry. I got
16 to know the deans, the faculty really well over 20
17 years. And if we had a student in trouble in the
18 classroom, we could all collaborate around that.

19 Some of it was just developmental like my parents
20 don't like my career choice. Well, it's your career
21 choice. Some of it was people in the classroom and
22 actually psychotic. How do you manage that in the dorm
23 and in the classroom?

24 Q You said you no longer are working with Harvard
25 Health Services; is that right?

Direct - Glenmullen

1 A Right. I think it's about seven years ago that I
2 retired from that position.

3 Q Was it your choice to retire, Doctor?

4 A Oh, yeah. In fact, I liked the job so much that I
5 held on to it a year past when I reached Harvard's
6 retirement age formula.

7 Q Well, Doctor, you said you also had done some
8 teaching. Do you hold any academic appointments?

9 A Yes, I do.

10 Q What academic appointments do you hold?

11 A Since I finished my training, I've had a faculty
12 appointment at Harvard Medical School. For most of
13 that time, it's been called a clinical instructor in
14 psychiatry. Just this year the university just changed
15 the name for doing the same job to lecturer in
16 psychiatry.

17 Q Now, Doctor, is that an appointed position?

18 A Yes. That's kind -- it's actually kind of an
19 honorary position. It's a volunteer position. I
20 volunteer my time to do that three or four hours a
21 week.

22 Q And is it a selective position?

23 A Yeah. I think the year that I finished my
24 training in my group, I think I was the only one who
25 was offered that.

Direct - Glenmullen

1 Q Why do you do this *pro bono* work? I'm sorry. Why
2 do you this work for free, Doctor?

3 A So I actually felt like I got an enormous amount
4 out of my residency, particularly in the city hospital.
5 I was very close to a lot of the faculty, and it's been
6 my way of kind of giving back.

7 Q And what kind of work have you done in this
8 academic appointment?

9 A So for the bulk of it, I do what's called
10 supervision, which means that psychiatry residents,
11 sometimes psychology interns, sometimes social work
12 interns will get assigned to me as a supervisor, and
13 they actually come and meet with me one-on-one. The
14 point of it is to get help and advice with their most
15 difficult cases.

16 Q And are these students and residents who are in
17 the Harvard Medical School system?

18 A Yeah. Most recently, maybe the last ten years,
19 they've been focusing on giving me residents in their
20 very last year of training. So they are quite senior.
21 They're about to make the transition to practicing
22 independently. I actually enjoy helping them with that
23 transition.

24 Q You said you were also published; is that right?

25 A Right.

Direct - Glenmullen

1 Q Are you published in the field of antidepressants
2 specifically?

3 A Yes.

4 Q What have you published in the field of
5 antidepressants?

6 A So I've written two books on antidepressants,
7 these modern type of antidepressants that you've been
8 hearing a lot about.

9 Q Can you please explain to the jury -- what are the
10 titles of those two books?

11 A The first one is called *Prozac Backlash*. The
12 second one is called *The Antidepressant Solution*.

13 Q *Prozac Backlash*, when was that published?

14 A 2000.

15 Q Briefly explain to the jury what *Prozac Backlash*
16 was about and how it relates to antidepressants.

17 A So that was 15 years ago, and these modern
18 antidepressants had become extremely popular. As I
19 practiced as a psychiatrist, I was seeing side effects
20 that I realized I didn't know enough about, and my
21 colleagues felt the same. I was doing a lot of
22 research and people referring me to patients who had
23 some of these side effects. So half of the book is
24 about side effects that in 2000 I didn't think doctors
25 and patients knew enough about, especially primary care

Direct - Glenmullen

1 doctors who were prescribing most of the drugs by that
2 time. And the second half was sort of when the drugs
3 are appropriate, how to make that decision either as a
4 doctor or as a patient.

5 Q And what sort of work did you conduct researchwise
6 in preparing that novel -- that book? Sorry.

7 A Well, first of all, I prescribe these drugs all of
8 the time. So it was partly based on my own clinical
9 experience, my education, my training, and then I did
10 do a lot of research to master all of the literature
11 that was out there. There's, I think, about 600
12 footnotes in *Prozac Backlash* to the medical literature,
13 and there's probably about 350 in *The Antidepressant*
14 *Solution*.

15 Q And, Doctor, did your career change in any way
16 after your publication of that first book?

17 A Yes.

18 Q How so?

19 A So it's actually an interesting turn. I got a lot
20 of requests from patients and from doctors for
21 assistance with some of these side effects. The second
22 book was an entire book on antidepressant withdrawal,
23 which we're talking about here today. And then over
24 time I started to get requests to assist people who are
25 involved in lawsuits over some of these side effects.

Direct - Glenmullen

1 THE COURT: Doctor, when were these books
2 published again?

3 THE WITNESS: So the first one was in 2000.
4 The second one was in 2005.

5 THE COURT: Thank you.

6 BY MR. WISNER:

7 Q Specifically, did the first book, *Prozac Backlash*,
8 the one published in 2000, did that book or yourself
9 receive any awards for it?

10 A Yes, actually.

11 Q Are you familiar with the American College for the
12 Advancement of Medicine?

13 A Yes.

14 Q Did you receive an award from them?

15 A Yes.

16 Q What award did you receive?

17 A So they gave me their annual achievement award in
18 medicine. I went and gave the keynote address at their
19 annual convention, and that was for the first book,
20 *Prozac Backlash*.

21 Q Let's talk about your second book, *The*
22 *Antidepressant Solution*. Doctor, would you recognize
23 the cover of the book if you saw it today?

24 A I think I would.

25 Q Doctor, on the screen, is that the book that you

Direct - Glenmullen

1 published?

2 A Yes, sir.

3 Q And could you briefly just explain to the Court
4 what *The Antidepressant Solution* is about.

5 A Right. So you can see from the subtitle it's a
6 step-by-step guide to safely overcoming antidepressant
7 withdrawal, dependence, and I put "addiction" in quotes
8 because it's kind of what laypeople -- what patients
9 will say if they're really having a hard time getting
10 off the drug.

11 So the history of it is that one of the chapters
12 in *Prozac Backlash* was about antidepressant withdrawal
13 and had cases in it. They all did. But I got a lot of
14 requests: Can you be more specific? Can you tell us
15 kind of how to -- you know, like a cookbook of how to
16 do that. So that's what this book is, just that one
17 side effect.

18 Q Does this book go over your clinical opinions
19 about how to properly discontinue an antidepressant?

20 A Yeah. I have tapered hundreds of people off of
21 antidepressants, both when I was researching the book
22 and particularly after it was published. A lot of
23 colleagues would refer patients to me either for
24 consultation -- help us, you know, do this -- and in
25 some instances, to transfer the patient's care while

Direct - Glenmullen

1 they were tapering off. And then some patients would
2 just seek me out on their own.

3 Q And this book was published in 2005; is that
4 right?

5 A Correct.

6 Q When was Cymbalta approved?

7 A Cymbalta was approved and came on the market just
8 the year before in 2004. So there was very little
9 information about Cymbalta at that time.

10 Q However, do you discuss Cymbalta in this book as
11 well?

12 A Yes. It's included in various tables and
13 absolutely what was known about it at the time.

14 Q And what sort of research went into researching
15 this book, Doctor?

16 A Again, I tapered hundreds of patients off of the
17 drugs and a lot of making sure that I was up to speed
18 on all the medical literature. It was about 350
19 footnotes in that book.

20 Q Thank you, Doctor.

21 You mentioned that you've been doing legal
22 consulting in forensic work; is that right?

23 A Right.

24 Q And you've been doing that for about how long,
25 Doctor?

Direct - Glenmullen

1 A It's roughly ten years now.

2 Q Does that work occupy a large part of your
3 profession currently?

4 A Particularly in about the last five years, yes,
5 since I retired from the health services. And my
6 private practice is also smaller now; it's about a half
7 a day to a day a week.

8 Q Now, Doctor, I don't want to get into any
9 particulars about any one case that you've worked on,
10 but can you generally explain what sort of work you've
11 done in the field of forensic consulting?

12 A Yes. I've done, for example, medication side
13 effects. I do some malpractice cases. I do cases, for
14 example, involving off-label marketing of medications.
15 It's actually a wide variety.

16 Q And have you testified -- I'm sorry -- worked with
17 and against the government in different capacities?

18 A Yes. So I have done some cases for the
19 government, and then if I think that the fact pattern
20 actually more supports the other side of the case, I'll
21 do that side.

22 Q How much time does it take to conduct an
23 investigation into a particular pharmaceutical product?

24 A Some of these cases last five, six years, and can
25 take hundreds and hundreds and hundreds of hours. It

Direct - Glenmullen

1 can be very, very complicated to go through millions of
2 pages of documents and try to cross T's and dot I's and
3 put things together.

4 Q As part of these large scale investigations,
5 Doctor, do you work for free?

6 A No, sir.

7 Q Do you charge an hourly rate?

8 A I do. I charge by the hour.

9 Q What is your hourly rate, Your Honor?

10 A It's \$650 an hour.

11 Q All right. I want to talk to you about a few
12 other issues. First, have you been present throughout
13 the trial this week?

14 A Yes, I have been listening to the trial.

15 Q Why were you present, Doctor?

16 A You know, there's a huge volume of material in
17 this case that -- well, the binders against the back
18 wall are just a small fraction of it. These deposition
19 excerpts are like maybe ten minutes to an hour of
20 daylong depositions. So it's been helpful to sit here
21 and hear exactly what the jury heard. It's also --
22 these cases are moving all of the time. So there's
23 always new information. So this is -- you're hearing
24 what's the most up-to-date, and to be here and hear
25 that with you was helpful.

Direct - Glenmullen

1 Q And to be clear, Doctor, have your opinions
2 changed in any way because of what you've heard here
3 today?

4 A Not at all. Again, as additional pieces of
5 information come in, my opinions haven't changed but
6 they help solidify them. They validate them actually.

7 Q During the time that you've been here all week,
8 have you done any interviews or consultations with
9 Ms. Janine Ali or Ms. Gilda Hagan-Brown?

10 A No, other than just saying hello in passing in the
11 halls.

12 Q Okay. Doctor, have you ever been tendered as an
13 expert in another court?

14 A Yes.

15 Q And you've been accepted before?

16 A Yes.

17 MR. SCHMIDT: Objection, Your Honor. He's
18 also -- I don't want to do a speaking objection, but I
19 don't think this is appropriate given the prior record
20 on this witness.

21 THE COURT: I'll let him answer the question.

22 MR. SCHMIDT: Okay.

23 A Yes, I have been approved by courts.

24 Q And the method you used to render your opinions in
25 this case, are those the same methods and approaches

Direct - Glenmullen

1 that you used in those other cases?

2 A Yes, and actually in my clinical practice, same
3 methodology.

4 Q And, Doctor, just a broad stroke overview, what is
5 that methodology?

6 A It's called a differential diagnosis in medicine,
7 and what it means is that you are sifting all the
8 information through a kind of ultimate funnel of is it
9 this, is it that, is it this, is it that kind of trying
10 to parse out what happened in a particular case,
11 whether it be a new patient who is sitting in front of
12 you that you're going to treat or retrospectively
13 looking at millions of pages of records and depositions
14 and interviewing people.

15 Q And approximately how many hours have you worked
16 on these cases specifically?

17 A So the science part of these cases, which, again,
18 involves hundreds of thousands of pages of documents,
19 I've spent about 310 hours on.

20 And then on the individual cases, in Ms. Ali's
21 case, I've spent about 55 hours. And in
22 Ms. Hagan-Brown's case, I've spent about 85 hours.

23 Q And the opinions that you are going to offer in
24 this court, are they rendered to a reasonable degree of
25 medical certainty?

Direct - Glenmullen

1 A Yes.

2 MR. WISNER: Your Honor, at this time I'd
3 like to proffer Dr. Joseph Glenmullen as an expert in
4 psychiatry and antidepressants.

5 THE COURT: All right. Any objections?

6 MR. SCHMIDT: Just the objection we
7 previously outlined, Your Honor, based on his
8 qualifications and foundation.

9 THE COURT: All right. The Court is going to
10 recognize Dr. Glenmullen as a witness qualified to
11 express opinions concerning the issues of Cymbalta.

12 MR. WISNER: Thank you, Your Honor.

13 THE COURT: All right.

14 BY MR. WISNER:

15 Q Well, Doctor, what is Cymbalta?

16 A So I think you know by now Cymbalta is an
17 antidepressant that is also used to treat anxiety,
18 generalized anxiety disorder in particular, and several
19 pain syndromes, including fibromyalgia.

20 MR. WISNER: Your Honor, permission to tender
21 to the witness a binder that will be used throughout
22 the testimony.

23 THE COURT: All right.

24 MR. WISNER: Defense counsel has received a
25 copy of this.

Direct - Glenmullen

1 THE COURT: All right.

2 BY MR. WISNER:

3 Q What kind of drug is Cymbalta?

4 A So it's an antidepressant. I think you've heard
5 the terms SS -- no, SNRI, which means that the brain
6 chemicals that it focuses on are serotonin, that's the
7 S, and norepinephrine, the N. And it's worth noting
8 that norepinephrine is the form of adrenaline that is
9 found in the brain.

10 Q And what is a neurotransmitter, Doctor?

11 A So brain cells do not communicate. They don't
12 send an electrical signal from one cell to the next.
13 They actually send chemical signals, and these are two
14 chemicals believed to be important in the modulation of
15 mood, anxiety, pain.

16 Q Doctor, would use of a diagram of a neuron aid you
17 in your testimony today?

18 A Yes, I think it would.

19 Q More importantly, did you use such diagrams in
20 your book *The Antidepressant Solution*?

21 A Yes.

22 MR. WISNER: Your Honor, permission to
23 publish to the jury what has been marked solely for
24 identification purposes as Exhibits 151 and 152.

25 THE COURT: Any objection?

Direct - Glenmullen

1 MR. SCHMIDT: No objection, Your Honor.

2 THE COURT: All right. Without objection,
3 you may publish to the jury your exhibit.

4 Ladies and gentlemen, what you're going to
5 see is purely for the purposes of helping you
6 understand Dr. Glenmullen's testimony.

7 BY MR. WISNER:

8 Q Dr. Glenmullen, what is this a diagram of, which
9 has been marked for identification purposes --

10 A So this is actually a diagram of two nerve cells.
11 The body of the top nerve cell is here. The body of
12 the second nerve cell is here, and you can see that
13 they consist of a nerve cell body and then these very
14 long branches through the brain or through the entire
15 nervous system. And this juncture here is where they
16 actually communicate, and I have another illustration
17 of that specific interface or where they communicate.

18 MR. WISNER: Can we go to the next one.

19 BY MR. WISNER:

20 Q Okay. Doctor, so this is a blowup of that square
21 in the previous diagram?

22 A Yes.

23 Q Okay. Would you please explain to the jury how
24 Cymbalta interacts with this portion of the connection
25 between brain cells.

Direct - Glenmullen

1 A So this top, it kind of looks like a button. It
2 kind of expands here at this top neuron. That's the
3 neuron or nerve cell that's going to release a message.
4 You can see that the messages are kind of contained in
5 packets. The little dots are to represent the
6 messages. Then this stem here is kind of the tail of
7 that neuron that's going to receive the message.

8 Then what's important to see is that the packets
9 actually merge with the cell membrane, and the
10 chemicals are released. Then they go into a receptor,
11 the little rectangles on the receiving cell. That's
12 how the messages are sent, and then the messages go
13 down. That's what the little jagged arrows are, the
14 messages going down towards the cell body of the
15 receiving neuron.

16 Q How does a drug like Cymbalta affect this area of
17 the brain?

18 Do you want me to clear the annotations?

19 A Yeah, that would be helpful.

20 So you actually heard Dr. Ahmed talk a little bit
21 about this. There's a mechanism by which the cell that
22 released them kind of cleans them up, reuptakes them,
23 and these drugs actually block that, which means -- I
24 think she used the phrase that the chemicals hang
25 around longer in the space. So you get more signals

Direct - Glenmullen

1 for that chemical, but that's the way in which it
2 happens.

3 Q Doctor, you've mentioned that Cymbalta is an
4 antidepressant. How is it also used to treat pain?

5 A So it's believed that these drugs also modulate
6 pain because these two chemicals are somehow modulators
7 of pain in the central nervous system.

8 Q Doctor, are you familiar with a phenomenon known
9 as withdrawal syndrome?

10 A Yes.

11 Q Does withdrawal syndrome relate to what is
12 happening here in the neurons?

13 A Yes.

14 Q Could you please just explain to the jury how use
15 of a drug and then discontinuation of it affects this
16 portion of the neurons connecting.

17 A Sure. So what's interesting is that the receiving
18 cells -- this cell down here -- is not passive in the
19 face of any medication that crosses the blood brain
20 barrier and reaches brain cells. So they react, and
21 they always react to counteract whatever the drug was
22 doing. We know that what they do in particular is they
23 remove receptors. So they'll take some of these
24 receptors out, and there's actually a technical term
25 for it. It's called down-regulation.

Direct - Glenmullen

1 So over time -- and this takes quite a long time,
2 like months, because these receptors are proteins
3 transcribed off of DNA. Over time they will make
4 adaptations to living with higher levels of serotonin
5 signals and the medication there 24/7.

6 And then when you stop the drug, they have to
7 essentially reverse those changes. They're not going
8 to see less serotonin signals. They need to put up
9 more receptors. Again, that's going to take months.

10 Q This process of down-regulation where the
11 receptors are removed, how are they brought back once
12 the drug is removed from the system?

13 A So again, they're actually transcribed -- they're
14 proteins transcribed off of the DNA through an
15 intermediary -- they call it the MRMA -- that's
16 related. But it's protein synthesis up in the cell
17 bodies. Then they have to be moved down to the
18 receptor sites and put up into the membranes, and it
19 takes a while. It's a turnover.

20 Q And because this down-regulation is affecting the
21 transmission of signals in the brain, can that lead
22 to -- what does that lead to on the vis-a-vis symptoms?

23 A So what happens is if you don't allow the brain
24 cells enough time to comfortably make that change, they
25 essentially become very dysfunctional. They

Direct - Glenmullen

1 malfunction. They are very stressed, and that
2 literally produces the symptoms of antidepressant
3 withdrawal. And that's true of all withdrawal from
4 drugs that act on the central nervous system.

5 Q I want to talk a little bit about withdrawal
6 specifically.

7 A Sure.

8 Q Have you treated antidepressant withdrawal
9 syndrome before?

10 A Yes.

11 Q And could you please briefly explain to the jury
12 what antidepressant withdrawal syndrome is.

13 A So different drugs that act on the central nervous
14 system will have different withdrawal syndromes,
15 meaning different clusters of side effects that are
16 typical of that particular drug when you stop them or
17 that class of drug. So the antidepressant withdrawal
18 syndrome is these characteristic symptoms that you can
19 see when one of these drugs is stopped.

20 Q Is there a difference between an antidepressant
21 withdrawal symptom versus a syndrome?

22 A Yeah. So, for example, in the case of
23 antidepressants, there are over 40 symptoms that have
24 been identified as characteristic of antidepressant
25 withdrawal. And then if you call it antidepressant

Direct - Glenmullen

1 withdrawal syndrome, you mean that there's several of
2 these.

3 Q Now, Doctor, drugs like Cymbalta you said are used
4 to treat depression and conditions such as
5 fibromyalgia; is that right?

6 A Right.

7 Q How do you know whether or not when someone
8 discontinues Cymbalta those symptoms that you're seeing
9 are withdrawal as opposed to a reemergence of the
10 underlying condition?

11 A Well, you actually have -- it's really important
12 to distinguish that. I think we'll get into some more
13 detail about it. But number one are they the
14 characteristic symptoms? You're not going to call
15 something from out in left field that's not
16 characteristic. Number two, are they new? Is this
17 something that the patient didn't have before, or is it
18 a preexisting symptom that's much worse? That's an
19 important distinction. And thirdly, is it happening in
20 the characteristic time frame? So again, if nothing
21 happened until six months or a year later, you're not
22 going to call that withdrawal. But if it happens in
23 the initial days or weeks going off the drug, then
24 you're going to be concerned that that's antidepressant
25 withdrawal.

Direct - Glenmullen

1 Q Are some of the symptoms of withdrawal also
2 similar to the symptoms associated with the underlying
3 condition?

4 A Yes. Again, there's a list of 40-some-odd
5 symptoms, and they can include, for example, worsening
6 depression, worsening anxiety, worsening insomnia,
7 worsening pain. Then there are some that are highly
8 unusual, like these electric shock sensations that
9 you've been hearing about that occur in almost no other
10 medical condition.

11 Q Now, Doctor, in your book *The Antidepressant*
12 *Solution* you referenced something called the
13 antidepressant catch-22.

14 A Yes.

15 Q Can you please explain to the jury what that means
16 in relation to withdrawal.

17 A So this is a serious liability, so to speak, of
18 antidepressant withdrawal. In addition to the acute
19 symptoms that someone can get -- and they can be really
20 debilitating. They can be life threatening if someone
21 becomes suicidally depressed. There's another whole
22 layer of concern, and that is that if a doctor doesn't
23 really understand well enough what antidepressant
24 withdrawal is, because it is overlap in the symptoms,
25 it can be misdiagnosed as a serious psychiatric

Direct - Glenmullen

1 condition or some other serious medical condition that
2 the patient doesn't actually have. It can lead to very
3 expensive testing. It can lead to patients being told
4 that they have conditions much worse than they do. It
5 can lead to patients being on medication long term that
6 they don't really need because the withdrawal was
7 misdiagnosed. That's what I call kind of a catch-22.

8 Q Now, Doctor, out of respect to your patients that
9 you treat, but in a general sense, have you experienced
10 that catch-22 in your clinical practice?

11 A Oh, sure. A lot of the consultations that I get
12 are because that has happened. People have been to the
13 emergency rooms. They have had CAT scans, MRIs, EEGs.
14 They've been told they have seizure disorders.

15 MR. SCHMIDT: Your Honor, I don't think we're
16 entitled to ask him about the details of his patients.
17 So I don't think he should be testifying about it.

18 THE COURT: Overruled.

19 A So that's kind of on the medical side, the
20 physical symptoms. Then on the psychiatric side,
21 people can be told, Oh, you have very serious
22 depression. Oh, you need to be on antidepressants for
23 years. Oh, maybe you have bipolar disorder. You need
24 to be on medications for that as well. Sometimes
25 people get put on antipsychotics.

Direct - Glenmullen

1 And then going back and trying to tease out when
2 did these symptoms happen, what were the symptoms, were
3 they new or worse, and if it appears that, in fact, it
4 was antidepressant withdrawal, then you try removing
5 the medications or -- for example, a neurologist might
6 say an anticonvulsant is not needed. I don't think
7 this patient had a seizure disorder.

8 Q How long in your clinical experience can
9 antidepressant withdrawal last?

10 A For the drugs that are associated with
11 particularly bad withdrawal, it can take four to eight
12 months to get people off the drugs. And if they're
13 still having significant symptoms despite the taper, it
14 can last that long for sure.

15 Q And I want -- you said that it depends on how
16 risky the drug is. Is there a way to understand the
17 risks -- the different risks associated with a
18 particular antidepressants?

19 A Yes.

20 Q And what is the way that you've identified?

21 A So there's two things. One is kind of a clue.
22 It's what we call the half-life. I think you've heard
23 this term a few times already this week. And then the
24 definitive way to know is good quality studies, good
25 quality studies.

Direct - Glenmullen

1 Q By good quality, you're talking about prospective
2 studies?

3 A Yes, prospectively designed studies specifically
4 to measure the side effect and using the checklist as
5 opposed to just these kind of open-ended questions to
6 see what people spontaneously say.

7 Q We're going to get into the checklist in a minute.
8 The jury has heard a lot about it. We'll get there
9 soon. But I just want to stop and talk about
10 antidepressant withdrawal specifically.

11 You said the half-life.

12 A Yes.

13 Q Can you briefly explain to the jury what a
14 half-life is?

15 A Sure. So I think you've heard a couple of times
16 it's the number of hours or days -- because it's a very
17 wide range -- that it takes for half the drug to be out
18 of your system, to flush out of your system if you stop
19 it or lower the dose, the difference between the doses.
20 Then once you get to half, it's the same amount of time
21 for another half to be gone, which would get you to a
22 quarter. Then the same amount of time for another
23 half, which gets you to an eighth. The rule of thumb
24 is that five half-lives roughly corresponds to when the
25 drug is gone if you have stopped it.

Direct - Glenmullen

1 Q Doctor, as part of your research for *The*
2 *Antidepressant Solution*, did you evaluate the
3 respective half-lives of modern antidepressants?

4 A Yes.

5 Q And did you compile that data in a chart?

6 A Yes.

7 Q Would going over that chart aid you in your
8 testimony today?

9 A Yes. It's a table from one of the books. It's
10 from *The Antidepressant Solution*.

11 Q Okay. Can you just turn to Tab 3 in your binder?

12 A Yes.

13 Q Is that a fair and accurate copy of that table?

14 A Yes.

15 MR. WISNER: Your Honor, at this time I'd
16 seek permission to publish that table to the jury for
17 demonstrative purposes only.

18 MR. SCHMIDT: No objection, Your Honor.

19 THE COURT: All right.

20 BY MR. WISNER:

21 Q Okay. Doctor, what is this a table of?

22 A So this is a table I made for doctors and
23 patients, and it's looking at what we just talked
24 about, the half-lives, and it's kind of listing all of
25 these modern antidepressants from some of the ones with

Direct - Glenmullen

1 the shortest half-lives.

2 Effexor you've heard about with five hours;
3 Cymbalta with 12; down to the longest half-life, which
4 is Prozac, which is 4 to 6 days, including -- you've
5 heard it has an active metabolite that lingers a long
6 time. And then this 90 percent elimination is that
7 kind of five half-lives. So calculating that out and
8 then the last column based on those figures is a
9 typical onset of symptoms.

10 Q Now, Doctor, Effexor up there, it says five hours.
11 Do you see that?

12 A Yes.

13 Q Is that a twice-a-day drug?

14 A There are now -- so Effexor XR is extended
15 release, and that can actually be taken once a day.

16 Q But the original Effexor, that's twice a day?

17 A I think that's true. I don't recall. It's quite
18 a while, but I think that's true.

19 Q Okay. And Cymbalta, that's 12 hours; is that
20 right?

21 A Correct.

22 Q What drugs on this list are manufactured by Eli
23 Lilly?

24 A So the two that are Lilly drugs are Cymbalta, and
25 I think you've heard Prozac as well.

Direct - Glenmullen

1 Q And so looking at Prozac, it says four to six
2 days, right?

3 A Right.

4 Q How does that lengthy half-life affect the risk or
5 likelihood of antidepressant withdrawal symptoms?

6 A So that very long half-life is kind of a slow
7 built-in taper. As you lower the dose, it's almost a
8 month of gradual change because the drug is lingering
9 so long. So that means you don't have to make as many
10 careful steps. You don't have to space them out over
11 as long a time. And when you actually study Prozac in
12 a high quality study with a checklist, it has the
13 lowest rate at about 14 percent of patients.

14 Q Let's look at Cymbalta here. That has a 12-hour
15 half-life; is that right?

16 A Correct. It's the second shortest.

17 Q And how does that, relative to Prozac's short
18 half-life, affect the way you would have to taper a
19 patient off of the drug?

20 A So again, this is now the opposite. It's going to
21 flush out of the system very quickly. If you take --
22 even if you just make a step down, that difference in
23 the dose, you're going to see a very quick change.
24 We're looking at 2.5 days versus 25 days. That means
25 that it's not going to be an uncommon side effect.

Direct - Glenmullen

1 It's going to be common. You're going to have to be
2 much more careful. You're going to want to space it
3 out over a much longer time and much more gradual
4 reductions.

5 Q Thank you, Doctor.

6 In your review of your materials today, did you
7 have an occasion to review any documents showing the
8 research that went into developing the relationship
9 between half-life and antidepressant withdrawal?

10 A Yes.

11 MR. WISNER: Your Honor, at this time
12 permission to publish to the jury Exhibit 78. It's
13 already in evidence.

14 THE COURT: All right.

15 BY MR. WISNER:

16 Q Doctor, what is this document?

17 A So this is actually a journal. It's called a
18 supplement to a journal. It looks like a little
19 journal of its own. It's an entirely separate
20 publication, and it's a summary of a meeting that Eli
21 Lilly had in the mid-1990s, in 1996 where they brought
22 together experts in antidepressant withdrawal from
23 around this country and actually from around the world
24 to talk about, when they were marketing Prozac, how
25 best to study this phenomenon. And they published this

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1 entire supplement. Again, Lilly sponsored that.

2 Q Let's turn to the second page on this document.

3 MR. WISNER: Let's call out that portion.

4 BY MR. WISNER:

5 Q Doctor, it says here a closed symposium

6 December 17, 1996. Do you see that?

7 A I do.

8 Q What is a closed symposium?

9 A It's kind of a fancy term for they brought them
10 all to a resort to talk about this. It means it was
11 not open to the public. It was just this group of
12 experts that Lilly brought together.

13 Q It says an unrestricted educational grant. What
14 does that mean?

15 A So that means that Lilly paid for the meeting and
16 paid for the publication.

17 MR. WISNER: Let's turn to the first article
18 in the introduction to this publication -- actually,
19 let's go to the table of contents.

20 BY MR. WISNER:

21 Q Doctor, this is the table of contents to the
22 publication.

23 MR. WISNER: Let's look at the second
24 article. It has all the names.

25 BY MR. WISNER:

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1 Q Doctor, do you recognize some of the names of
2 these individuals?

3 A Sure.

4 Q Who are they?

5 A So, for example, Alan Schatzberg is the chairman
6 of the Department of Psychiatry and a professor at
7 Stanford. Peter Haddad is from England. He was
8 someone who had published a lot about antidepressant
9 withdrawal before Lilly had this symposium. Jerrold
10 Rosenbaum is the chairman of the Department of
11 Psychiatry at the Massachusetts General Hospital and a
12 professor at Harvard.

13 Q And do you know if these individuals that we just
14 highlighted had any affiliation with Cymbalta
15 specifically?

16 A Yes. A number of these people in this early
17 meeting in the mid-1990s were advisors to Lilly on
18 Prozac, and then they subsequently became advisors on
19 Cymbalta. In particular, it's called the Global
20 Cymbalta Medical Advisory Board.

21 Q And just briefly -- I believe the jury heard a
22 little bit about this -- what is a Global Advisory
23 Board?

24 A I think Dr. Detke testified that it was about 25
25 people, mostly academics, who would meet -- I think he

Direct - Glenmullen

1 said a couple of times a year. They were consultants
2 to the company.

3 MR. SCHMIDT: Your Honor, the jury has heard
4 Dr. Detke's testimony.

5 THE COURT: I understand. Overruled.
6 Go ahead.

7 MR. WISNER: We're moving on, Your Honor.

8 THE COURT: Yes.

9 BY MR. WISNER:

10 Q Let's go to the first introduction to this
11 publication. This is an article written by Alan
12 Schatzberg; is that right?

13 A Correct, he wrote the introduction.

14 MR. WISNER: Let's go to the final paragraph
15 of this. If we can call it up.

16 BY MR. WISNER:

17 Q All right. Doctor, it says here while
18 discontinuation symptoms are generally mild and
19 transient, the syndrome can be troublesome leading to
20 missed work and reduced productivity. It can also be
21 mistaken for a new physical illness or the return of
22 the original depression. Misdiagnosing symptoms may
23 lead to costly, unnecessary testing and treatment.

24 Doctor, how in any way does that relate to the
25 antidepressant catch-22 you were discussing before?

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1 A He's essentially saying the same thing that I just
2 said, that this can be serious. You can end up with
3 costly, unnecessary treatment. You can end up with
4 misdiagnoses that you might live with for years if it
5 wasn't -- if the distinction wasn't made. It's very
6 serious.

7 Q It concludes with health care professionals should
8 be educated about the management of symptoms that often
9 accompany SRI discontinuation.

10 What is SRI discontinuation?

11 A SRI means serotonin reuptake inhibitor. It's just
12 a shorter abbreviation than SSRI. Just to place this
13 historically, this is the mid-1990s. Prozac would have
14 come on the market in 1989, late '90s -- late '80s was
15 the first. By the mid-'90s, there were additional
16 drugs in the selective serotonin reuptake inhibitor
17 class, particularly Paxil and Zoloft.

18 Q Well, Doctor, at this closed meeting in 1996, did
19 the experts in any way develop a methodology for
20 measuring antidepressant withdrawal syndrome?

21 A Yeah. So out of this meeting and additional work,
22 the particular checklist that I'm talking about was
23 developed by Lilly and its consultants at the time that
24 they were marketing Prozac.

25 Q Doctor, let's just take a step back. What is a

Direct - Glenmullen

1 symptom checklist?

2 A So the symptom checklist that you've heard so much
3 about is these experts, working with Lilly, actually
4 went through all of the previous medical literature and
5 identified 43 symptoms that were considered the key
6 symptoms of antidepressant withdrawal, and from that,
7 they created a checklist to systematically be able to
8 ask a patient: Have you had insomnia? Is it new or is
9 it worse? Have you had nausea, vomiting, diarrhea? Is
10 it new or is it worse? Have you had electric shock
11 sensations? Are they new or worse? You go through the
12 whole 43: Are they present or not? If they're
13 present, are they new or worse or not?

14 Q Now, Doctor, what would be the alternative to a
15 symptom checklist?

16 A So the alternative to that you've heard described
17 as an open-ended question where you would just say, Is
18 there anything new since I last saw you that you want
19 to tell me about? It's also -- another technical term
20 that you've heard is spontaneous reporting. And what
21 that means is that the patient is just asked an
22 open-ended question, and the burden is on the patient
23 to spontaneously report something, which they may have
24 no idea that they're feeling a lot more depressed has
25 got anything to do with stopping the drug. It could be

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1 a reaction to stopping the drug *per se* as opposed to a
2 return of their original condition.

3 Q Doctor, in your professional opinion, what do you
4 believe is the more appropriate method for measuring
5 antidepressant withdrawal?

6 A The gold standard is to use the checklist.

7 Q Now, Doctor, you were here for the testimony of
8 Dr. Detke, right?

9 A Yes.

10 Q And you heard him testify that he doesn't like
11 checklists because there's a risk of false positives?

12 A Yes, he did say that.

13 Q Do you in your professional capacity agree with
14 that sentiment?

15 A No.

16 Q Why wouldn't a checklist result in additional
17 false positives?

18 A So the key here is actually the failure to use a
19 checklist would give you many more false positives. If
20 you just say to someone, Tell me whatever has happened
21 in the last two weeks since I last saw you, when you
22 look through some of these studies, people report, oh,
23 I got pregnant. Oh, I had a bug bite. I had a tooth
24 extracted. Well, obviously, those things have nothing
25 to do with antidepressant withdrawal or taking a

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1 placebo sugar pill. So that's the purpose of being
2 focused.

3 And these checklists are widely used in medicine.
4 They're used on the efficacy side when you're trying to
5 test whether or not the drug works in all studies.
6 There are other checklists for other types of side
7 effects. They're the gold standard. So you would have
8 far more false positives with an open-ended question.

9 Q Well, Doctor, we also heard testimony -- I forget
10 from who -- that checklists are suggestive of
11 withdrawal symptoms. Do you agree with that sentiment?

12 A So actually, this is an important point. A
13 checklist is kind -- sorry. Suggestive is kind of a
14 way of trying to disparage them, kind of cast a
15 negative light on them. It's not a good term in my
16 opinion.

17 MR. SCHMIDT: Objection, Your Honor. I don't
18 think it's appropriate for him to say what other
19 witnesses are doing in terms of disparaging.

20 THE COURT: Sustained.

21 MR. WISNER: Let me rephrase the question.

22 THE COURT: Go ahead.

23 BY MR. WISNER:

24 Q In your opinion, do you believe checklists are
25 suggestive?

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1 A I wouldn't use that term. Another term you've
2 heard is elicited scale. So the whole point of them is
3 to elicit specific symptoms, to focus on the particular
4 antidepressant withdrawal symptoms or syndrome. So
5 yes, you're eliciting. That's the whole point of it.
6 You would do the same on the efficacy side. You ask
7 about pain. You ask about depression. We always
8 elicit. That's the gold standard.

9 Q Considering the potential similarities of the
10 underlying condition with the symptoms of withdrawal,
11 does the checklist in any way help rebut the potential
12 of overlap?

13 A Sure. So, again, a patient could think, oh, I
14 have insomnia. I've always had insomnia. It seems to
15 be worse, but I don't understand why. They wouldn't
16 necessarily even tell you if you didn't ask. Some of
17 the things on the list are sensitive. You know, people
18 don't always volunteer, I'm feeling depressed or I'm
19 feeling anxious. Some people are very embarrassed to
20 say that, especially if they become suicidal. They may
21 well be too embarrassed to tell you that.

22 So again, we elicit these things. When you go to
23 your doctor, the doctor asks, do you have this, do you
24 have this, and do you have this. And you heard
25 Dr. McCleary yesterday say checklists are the most

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1 thorough. I agree with that.

2 Q Doctor, specifically, how does a checklist then
3 distinguish between symptoms that were always there and
4 symptoms that actually are related to withdrawal?

5 A So the actual Lilly checklist has columns for --
6 for any given symptom, there are four or five columns
7 depending on the version of the checklist: So is it
8 new, is it worse, is it old but not worse, is it old
9 but improved, is it not here. This is -- you know,
10 this person doesn't have insomnia. This person doesn't
11 have nausea. So, again, very detailed, very thorough,
12 all five pieces of information for all 43 symptoms.

13 Q And if a symptom is checked as old but improved,
14 would that be considered a withdrawal syndrome?

15 A No. So the only two columns that are counted as
16 antidepressant withdrawal would be new in the days or
17 weeks after the person stopped the drug or old but
18 worse. If it's old but improved or old and unchanged,
19 it is not counted.

20 Q Now, Doctor, did Eli Lilly use the symptom
21 checklist to study antidepressant withdrawal after the
22 closed symposium in 1996?

23 A Yes.

24 Q All right. How did they do that?

25 A So some of these same people, for example,

Direct - Glenmullen

1 Dr. Rosenbaum who we saw at the symposium, and people
2 inside Eli Lilly designed and did a study to compare
3 Prozac to its two competitors at the time, Zoloft and
4 Paxil.

5 Q And just for quick reference, what are the
6 half-lives of those respective medications?

7 A So both Paxil and Zoloft have fairly short
8 half-lives. They're under 24 hours. I think one of
9 them is 20 and one of them is 23, something like that.
10 So kind of -- not as short as Effexor or Cymbalta but
11 still much shorter than -- neither of which was on the
12 market at the time yet. But it was much shorter than
13 Prozac. Those three were the big ones on the market at
14 this time.

15 Q So the drugs that were on the market were Prozac,
16 Paxil, and Zoloft?

17 A Yeah. And then slowly Celexa and Lexapro came in.
18 But both Effexor and Cymbalta were late entries. We're
19 talking again -- time frame is important -- mid-'90s.
20 The big ones are Prozac, Zoloft, Paxil.

21 Q Did Lilly publish the results of that clinical
22 trial in a journal?

23 A Yes.

24 MR. WISNER: Please do not put this up.

25 BY MR. WISNER:

Direct - Glenmullen

1 Q Doctor, could you please turn to Tab 5 on your
2 binder. Is that a copy of that publication?

3 A Yes.

4 Q Is it a fair and accurate copy?

5 A Yes, sir.

6 Q And where is this article published?

7 A I'm pretty sure it's *Biological Psychiatry*. Hold
8 on one second. Yes, it's a journal called *Biological*
9 *Psychiatry*.

10 Q And is that a journal that involves peer review?

11 A Yes. This is a very scientific article published
12 in a peer-reviewed medical journal.

13 Q And do doctors and scientists such as yourself
14 rely upon journal articles such as this in evaluating
15 clinical practice?

16 A Yes. It's a number of pages. It's a typical
17 article size. It's very scientific. There's a lot of
18 analysis in it. There's some discussion of -- there's
19 the rates that were actually found, yes.

20 Q And then did you rely upon this article in coming
21 to your opinions today?

22 A Yes.

23 Q And then looking briefly at the authors of this
24 article, are there any actual employees of Eli Lilly
25 who authored this article?

Direct - Glenmullen

1 A So there are five authors, three of whom are
2 actually in-house Eli Lilly employees.

3 MR. WISNER: Your Honor, at this time I'd
4 like to move Exhibit 119 into evidence.

5 THE COURT: Any objection?

6 MR. SCHMIDT: Yes, Your Honor. It's not a
7 Cymbalta article, and it doesn't have a nexus to
8 Cymbalta.

9 THE COURT: All right. Over objection, the
10 Court is going to allow Exhibit 119.

11 MR. WISNER: Publish it.

12 BY MR. WISNER:

13 Q Doctor, this is the article we were just talking
14 about?

15 A Correct.

16 Q Okay. Let's focus in first on the authors. We
17 have Jerrold Rosenbaum. Do you see that?

18 A I do.

19 Q We mentioned him previously as a Lilly consultant?

20 A He's the person who was at the symposium who is
21 the chairman of the Department of Psychiatry at
22 Massachusetts General Hospital.

23 Q And then Maurizio Fava. Do you see that?

24 A Yes.

25 Q Is he a doctor?

Direct - Glenmullen

1 A Yes.

2 Q Who is Dr. Fava?

3 A So he's a colleague of Dr. Rosenbaum. He's also
4 at the Mass General, also at the Harvard Medical
5 School.

6 Q And does he have any relationship to Eli Lilly and
7 specifically Cymbalta?

8 A Yes. He was an advisor of Prozac, and then he was
9 on Lilly's Cymbalta Global Advisory Board.

10 Q And then Sharon Hoog. I believe we heard her
11 testify yesterday.

12 A Yes. She was one of the videotaped company
13 executives.

14 Q And then -- if you look here at the bottom, it has
15 Eli Lilly and Company highlighted. Do you see that,
16 Doctor?

17 A I do.

18 Q Then it has a bunch of letters?

19 A Yes.

20 Q What are those?

21 A So those are the initials, and you can see that --
22 Sharon Hoog, Richard Ascroft, and William B. Krebs,
23 they are all at Eli Lilly.

24 Q Okay. Let's go to page 79 of the journal article.

25 MR. WISNER: It's the next slide.

Direct - Glenmullen

1 BY MR. WISNER:

2 Q Doctor, you've been talking about the Lilly
3 checklist. What is the title of the Lilly checklist?

4 A It's actually got a number of names. You've heard
5 the original name, which is here, is
6 discontinuation-emergent signs and symptoms, the DESS
7 checklist. You've also heard DEAE,
8 discontinuation-emergent adverse events. I think
9 you've heard one or two acronyms for it. They're
10 basically checklists.

11 Q Doctor, it says right here that the 43-item list
12 was developed by investigators based on an evaluation
13 of signs and symptoms reported in the available
14 literature. Was that process done at the closed
15 symposium in 1996?

16 A That's where it began. And that's what I was
17 saying, that it was actually a review of the prior
18 medical literature to find the key symptoms that you
19 should focus on if you were going to study
20 antidepressant withdrawal. They came up with -- Lilly
21 and its consultants identified 43.

22 Q And then what was the general results of this
23 study comparing Prozac to Paxil and Zoloft?

24 A So it was actually a very helpful study because it
25 documented unequivocally that Prozac, with its longer

Direct - Glenmullen

1 half-life, only caused withdrawal in about 14 percent
2 of patients; whereas Paxil, with the shortest half-life
3 of these three, caused withdrawal in 66 percent of
4 patients; and Zoloft, which has a little bit longer
5 half-life than Paxil, caused withdrawal in 60 percent
6 of patients. So a wide range.

7 Q And, Doctor, are you aware of how Lilly -- did
8 Lilly use the results of this study in any marketing
9 capacity related to Prozac?

10 A Yes. Dr. Detke testified they used it as
11 marketing -- when they were marketing Prozac versus
12 Paxil and Zoloft.

13 MR. SCHMIDT: I object, Your Honor. There's
14 no nexus to the facts of this case.

15 THE COURT: Sustained.

16 MR. WISNER: I'm sorry. Was that a relevance
17 objection?

18 THE COURT: Yes.

19 MR. WISNER: Okay. I didn't know if it was a
20 foundational issue.

21 BY MR. WISNER:

22 Q Okay. Doctor, let's move on. Specifically, if
23 you were to see a copy -- have you seen the actual
24 checklist that was used in this study?

25 A It's actually in a table at the back of this

Direct - Glenmullen

1 publication.

2 MR. WISNER: Let's go to that table.

3 BY MR. WISNER:

4 Q Okay. Doctor, this is the actual symptoms that
5 were used.

6 MR. WISNER: Let's call up the top part and
7 just the first few symptoms.

8 BY MR. WISNER:

9 Q Okay. Doctor, nervousness and anxiety, just
10 briefly explain what that is.

11 A So a few people become incredibly anxious, very,
12 very much so during antidepressant withdrawal. Again,
13 that can be new if they've never been anxious before,
14 or it can be old and no different, in which case you
15 wouldn't count it, or it can be old and much worse, in
16 which case you would count it.

17 In this particular table, which was an appendix to
18 this article, it does not have the five columns of the
19 new, old but worse, old but not worse, old but better.
20 So this is to give folks the list of 43. There are
21 additional versions of it actually used in the study
22 where you can see the columns.

23 Q Doctor, have you actually looked at the actual
24 checklist that was used in this study?

25 A Yes.

Direct - Glenmullen

1 Q Would you recognize a copy of that document if you
2 saw it today?

3 A Yes.

4 Q Without publishing, could you please turn to Tab 6
5 in your binder.

6 A Yes.

7 Q What is this document?

8 A So this is the actual --

9 THE COURT: What exhibit number is it for
10 identification?

11 MR. WISNER: Sorry, Your Honor. This is
12 Exhibit 11.

13 THE COURT: All right.

14 BY MR. WISNER:

15 Q Doctor, what is this document?

16 A So this is the actual checklist that was used in
17 that study by Lilly with Lilly's logo on it and all of
18 the columns.

19 Q And did you use this document in rendering your
20 opinions today?

21 A Yes.

22 Q Would discussing and showing this document to the
23 jury aid you in your testimony?

24 A Yes.

25 Q To be clear, this was a document created by Eli

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1 Lilly?

2 A Correct.

3 Q This was used specifically in the study that we've
4 just been discussing?

5 A Yes.

6 MR. WISNER: Your Honor, at this time I
7 actually move into evidence Exhibit 11.

8 THE COURT: Any objection?

9 MR. SCHMIDT: No objection, Your Honor.

10 THE COURT: All right. Without objection,
11 Plaintiffs' Exhibit 11 is admitted and may be shown to
12 the jury.

13 MR. WISNER: Put it up.

14 BY MR. WISNER:

15 Q All right. So, Doctor, this is the checklist that
16 we were talking about?

17 A Yes.

18 MR. WISNER: Let's call up the top part.

19 BY MR. WISNER:

20 Q Okay. It reads Clinical Report Form. Do you see
21 that, Doctor?

22 A Yes.

23 Q What is a Clinical Report Form?

24 A So that's the technical term in studies of
25 medications. They're called Clinical Report Forms.

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1 It's just a technical term for any kind of side effect
2 report.

3 Q And it says below that Fluoxetine Versus
4 Sertraline and Paroxetine in Major Depression:
5 Comparison of Discontinuation-Emergent Symptoms.

6 What does that mean?

7 A So I think you've heard some about chemical names
8 versus commercial or trade names. So fluoxetine is
9 Prozac; versus meaning being compared to; sertraline is
10 Zoloft; and paroxetine is Paxil. The patients in this
11 study were being treated with one of these three drugs
12 for depression, major depression, clinical depression.
13 And it's specifically a study of
14 discontinuation-emergent events, in other words,
15 antidepressant withdrawal with these three drugs.

16 Q Just below that there's a bunch of letters listed,
17 and it end with HCIT. Do you see that?

18 A Yes.

19 Q What does that mean?

20 A So when one looks in Lilly's database, every study
21 has a code, and it's four capital letters. So this is
22 the designation of that particular Lilly study.

23 Q Now, Doctor, in using this checklist, let's say a
24 patient comes in and says, you know, since I stopped
25 the drug, I broke my left foot. Would that data end up

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1 being collected as a discontinuation symptom?

2 A No, because it's not one of the 43.

3 Q So doesn't this symptom checklist then limit the
4 potential adverse events?

5 A No. Again, the point is to focus on the important
6 ones and not have irrelevant data. So they would
7 actually be asked specifically about each of these 43.
8 Then if we look at the columns, they'll be asked, you
9 know, is it new; is it old; if it's old, is it worse or
10 better.

11 Q Doctor, when was this checklist created?

12 A So this study was done very close to the time of
13 the meeting in Arizona in the mid-1990s, I think, if
14 you look back to the publication. So the meeting was
15 in '96. The publication of the meeting that we looked
16 at was '97, and this study was published, meaning it
17 had been done before that, in '98.

18 Q Have you seen any evidence in your review of the
19 medical literature indicating that this list developed
20 back then is still properly used more recently?

21 A Yes.

22 Q Would you recognize that article if you saw it
23 today?

24 A Yes.

25 MR. SCHMIDT: Your Honor, this is the issue

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1 we raised ahead of time. I think we're coming up on
2 it.

3 THE COURT: All right. Let me see counsel at
4 the bench.

5 (Conference at the bench, as follows:)

6 THE COURT: All right. I'm sorry. What are
7 we --

8 MR. WISNER: This is the -- Your Honor, this
9 is a journal article that was published in 2006 by
10 Maurizio Fava, who was at that time on the Cymbalta
11 Global Advisory Board. The document is *Prospective*
12 *Studies of Adverse Events Related to Antidepressant*
13 *Discontinuation*. This is actually Defense Exhibit 661.
14 We did not object to it when they put it on the list.
15 It goes into detail regarding the qualitative value of
16 using checklists as opposed to -- I'm sorry. This is
17 my version because, obviously, it's highlighted -- the
18 qualitative value of using a checklist specifically
19 versus spontaneous discontinuation. This journal was
20 published after Cymbalta was on the market by an
21 individual who was actually an expert of Eli Lilly on
22 Cymbalta.

23 THE COURT: So what's the relevance of this?

24 MR. WISNER: This is going to go to support
25 his opinion that, in fact, the symptom checklist -- it

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1 states here that this is what is commonly used, it's a
2 standard that's appropriate.

3 THE COURT: How does this not get into the
4 area of -- it goes beyond what Lilly knew or had reason
5 to know and gets into tests that they didn't conduct
6 but you think they should have?

7 MR. WISNER: Respectfully, Your Honor, they
8 presented testimony yesterday from several witnesses.
9 They all said the checklist was not the standard used,
10 that it's a bad checklist, that you shouldn't use it.
11 This is a statement essentially by --

12 (Counsel confer.)

13 MR. WISNER: It specifically rebuts testimony
14 from their own experts saying what those people you
15 heard from yesterday that Lilly designated, not us.

16 THE COURT: What they said is they used it,
17 and they explained why they used it.

18 MR. WISNER: They criticized it.

19 THE COURT: Now you want to put in that they
20 should have used it?

21 MR. WISNER: No, Your Honor. I'm saying that
22 they didn't use it. I'm not saying that they should
23 have. I'm saying that they didn't.

24 This is important because in a minute we're
25 going to get into clinical trials. And one of the big

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1 distinctions in this case is that in 2011 they did a
2 pool analysis of discontinuation symptoms, and that
3 showed an 18 to 32 percent risk. Okay.

4 But none of the data used in that was used
5 with a checklist, and in his opinion, the proper data
6 is the time that they did use the checklist, not that
7 they should have but that they actually did in 2005.
8 That yielded 74 to 78 percent. So this validates the
9 methodology and the reasoning why he has elected to
10 testify that he thinks that the data that Lilly
11 collected using the checklist is superior data to the
12 data that was collected not using a checklist.

13 This is not presented to say that Lilly
14 should have used a checklist and they did something
15 bad. And if you want, I can admonish the witness to
16 make sure he doesn't say that. He shouldn't. I've
17 told him not to. But it does directly go to validity
18 of his opinions about why he places significance and
19 importance on the checklist data. And in
20 cross-examination in California, that was almost the
21 entirety of the attack against his opinions.

22 THE COURT: Mr. Schmidt?

23 MR. SCHMIDT: I think it's exactly what Your
24 Honor said. This is failure to test. He's entitled to
25 say -- we don't think he's entitled to say. He's been

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1 allowed to say that he should have used a checklist.
2 As Mr. Wisner said, he's shown the jury the checklist.
3 He's shown the jury that it was out there.

4 THE COURT: Right.

5 MR. SCHMIDT: He's going to go through what
6 the two checklist studies showed.

7 THE COURT: Is this information that Lilly
8 knew?

9 MR. WISNER: Yes, absolutely. It's
10 information Lilly knew in the sense that Lilly knows
11 articles are published.

12 MR. SCHMIDT: What he's trying to do is
13 attribute this to Lilly as something Lilly should have
14 acted on, and that's the core failure to test problem.

15 MR. WISNER: Ultimately, Your Honor --

16 MR. SCHMIDT: Your Honor, may we finish
17 arguing?

18 MR. STEKLOFF: We can add, Your Honor,
19 there's no testimony --

20 THE COURT: Let me just hear from
21 Mr. Schmidt.

22 MR. SCHMIDT: The argument he's making is we
23 can fault you for not doing the checklist. If you
24 respond by pointing out the limitations of the
25 checklist, that opens -- or explain why you didn't do a

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1 checklist, that opens the door for a full-fledged
2 failure to test argument that includes suggesting that
3 because someone had some affiliation with Lilly and
4 they say they like checklists personally, that means
5 Lilly knew they should have done a checklist and can be
6 held accountable for not doing a checklist and all of
7 our studies that didn't use a checklist are junk.

8 If he wants to take on our studies squarely,
9 he's entitled to do that. He's entitled to get up and
10 say, I reject all the science of the two studies. But
11 to come in with an article and suggest this is Lilly's
12 view or this is a Lilly affiliate, this proves they
13 should have done more checklist studies, that's not
14 appropriate.

15 MR. WISNER: I would be happy to have the
16 jury instructed that they shouldn't consider this as
17 Lilly's view and give it the weight it deserves.

18 Also, Your Honor, it goes to the adequacy of
19 the label. One of Dr. Glenmullen's opinions is that
20 the first part of the label says that the drug was
21 systematically studied in placebo-controlled trials.
22 It's the first sentence in the label. It says right
23 here: Given that the systematic inquiry method is
24 superior to the general inquiry approach, it is not
25 surprising that almost all of the prospective studies

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1 in the literature have used the same scale, the
2 discontinuation-emergent signs and symptoms.

3 So why that's relevant is when you state
4 systematic inquiry, it suggests a level of evaluation
5 that they, in fact, did not do. And they're going to
6 come back and say, Well, we think we did.

7 THE COURT: I'm still not clear on why this
8 article is relevant to his opinions.

9 MR. WISNER: Because it validates his
10 opinion. It's a piece of information that he relied
11 upon. Respectfully, Your Honor, this is relevant to --
12 it shows directly that his opinions are, in fact,
13 substantiated in the --

14 THE COURT: Well, his issue is whether there
15 was an adequate warning based on what Lilly knew or
16 should have known. How does this relate to that
17 central issue?

18 MR. WISNER: Fair enough. It even relates to
19 that because the first words in the label says "a
20 systematic study."

21 THE COURT: Right.

22 MR. WISNER: This is saying the open-ended
23 questions that they used is not systematic. So that
24 shows right there --

25 THE COURT: Can't he say that? Why does this

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1 article have to come in in order for him to give that
2 opinion with respect to the label?

3 MR. WISNER: Well, how does it come in with
4 regard --

5 THE COURT: If he's going to say it's
6 systematic and he's looked at the clinical trials that
7 Lilly had and they didn't systematically evaluate --
8 that's what you're going to say?

9 MR. WISNER: Yeah.

10 THE COURT: So how does this article --

11 MR. WISNER: Their witnesses are going to
12 testify that this is not the appropriate way to study
13 it, that it's not the standard in the industry, that
14 it's a bad approach, and that it shouldn't be done. I
15 think I should be able to support Dr. Glenmullen's
16 opinion that that's just not true.

17 THE COURT: He can give that opinion, can't
18 he, without this article?

19 MR. WISNER: He can give it, but it's just
20 his opinion. They're going to go up there and say,
21 None of these other people do it. That's not true. I
22 mean, this guy is on the Cymbalta advisory board. He's
23 not unrelated to Lilly. He's saying that all
24 prospective studies have used this scale. I think
25 that's a powerful statement not only of the adequacy of

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1 the label, but it's a powerful statement of the fact
2 that Dr. Glenmullen is taking this position about
3 checklists is not some far-fetched or out there. It's
4 something that Lilly's own guy is --

5 MR. SCHMIDT: Can I be heard on this?

6 MR. WISNER: I won't say it to Lilly's own
7 guy, but it is a guy on the Lilly advisory board.

8 THE COURT: When did this come out?

9 MR. WISNER: In 2006.

10 MR. SCHMIDT: He wants to use it for the
11 failure to test argument and just to bolster a view
12 that Dr. Glenmullen is trying to put forward. It's
13 interesting that if Your Honor looks at the statement
14 that Mr. Wisner keeps saying about most or all of the
15 studies that have done, it -- the only citation to that
16 is the previous study. There's no other data
17 supporting that citation.

18 When I asked Dr. Glenmullen three weeks ago,
19 Can you tell me other companies other than Lilly who
20 have used a checklist, three weeks ago he said no.
21 That was the first California trial. Between then and
22 the second, he came back and said, Well, now I found
23 one or two.

24 They're trying to bolster something that we
25 don't think is accurate with a hearsay statement that's

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1 been used for the purpose of suggesting that Lilly
2 should have been doing a study that it wasn't doing.

3 Your Honor has it exactly right. If they
4 want to attack the label by saying, I think the
5 systematically evaluated Lilly requires checklists,
6 have at it. If they want to attack the label or the
7 study data by saying the checklist data is the better
8 data --

9 THE COURT: So the Perahia article did not
10 use this checklist; is that right?

11 MR. SCHMIDT: It used interviews with
12 patients, correct.

13 THE COURT: It used interviews with patients
14 and those checklists?

15 MR. SCHMIDT: Yes. The article that they
16 have been asking every witness about that they now want
17 to disavow because it's not good data --

18 MR. WISNER: Now, Doctor -- I'm sorry. Your
19 Honor, one last point -- and I think this sort of goes
20 to the heart of this -- is that this is 2006.

21 THE COURT: Right.

22 MR. WISNER: One of the arguments that they
23 are going to make attacking Dr. Glenmullen's approach
24 is that that was the old way it was done. In fact,
25 Dr. Detke testified to that yesterday. So here we have

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1 evidence that people are saying in the medical
2 literature that, in fact, it is being done that way.

3 I think on a technical level, Your Honor, on
4 a purely legal point, they have waived any objections
5 to relevance by putting this on their exhibit list and
6 by me not objecting. The Court's original order in
7 January said failure to object waives all objections.
8 That's the first issue.

9 The second issue is hearsay. I can lay a
10 foundation if this falls into hearsay. This is a
11 medical journal that was published. So if the issue is
12 relevance on a purely legal point, it's their exhibit.

13 MR. SCHMIDT: That's not accurate. We have
14 always argued failure to test.

15 THE COURT: Was this on your exhibit list?

16 MR. SCHMIDT: We put it on our exhibit list
17 because they raised the issue. It was purely a
18 protective -- we objected to it throughout. In fact,
19 Your Honor excluded it.

20 THE COURT: So what do you want to ask him
21 about this? He's familiar with the article?

22 MR. WISNER: That's correct.

23 THE COURT: Then what?

24 MR. WISNER: Ask him who this guy is.

25 THE COURT: Right.

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1 MR. SCHMIDT: Which is, if I may jump in,
2 that he is Lilly's affiliate.

3 THE COURT: He's familiar with the article
4 and then what?

5 MR. WISNER: Sorry. I'm going to show him
6 this paragraph right here, the one that I showed you.

7 THE COURT: Right.

8 MR. WISNER: I'm going to ask him what does
9 that mean, what is a prospective study versus a
10 nonprospective study.

11 THE COURT: All right.

12 MR. WISNER: How this in any way supports the
13 opinion that checklists are superior.

14 THE COURT: But you can do that without the
15 article. You can ask him within the industry, within
16 the standard methodologies that he's relied on, what
17 role -- without the article.

18 MR. WISNER: If that's the case, Your Honor,
19 if they come after him on the validity of using the
20 checklist, that opens the door.

21 THE COURT: Well, I think you can get into
22 all of this without specific articles. You can ask him
23 about what extent were the checklists used, to what
24 extent are checklists necessary in order to develop the
25 data, and they can come in and say, Aren't you aware

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1 that other people don't use checklists.

2 MR. WISNER: The last issue is --

3 THE COURT: I may have to revisit this based
4 on what comes up.

5 MR. WISNER: Their expert relied on this. So
6 I can take this out on cross-examination. Isn't that
7 what 703 says?

8 THE COURT: We'll see.

9 MR. WISNER: Okay.

10 MR. SCHMIDT: Thank you, Your Honor.

11 (Proceedings continued in open court, as follows:)

12 BY MR. WISNER:

13 Q I apologize, Doctor. I hope you had a chance to
14 get up and stretch.

15 A Yes.

16 Q Okay. Doctor, in your clinical practice, is the
17 issue of antidepressant withdrawal symptoms something
18 that you consider clinically an important issue in your
19 evaluation of your patients?

20 A Yes.

21 Q I want to go over briefly: What sort of documents
22 have you reviewed in rendering your opinions in this
23 case?

24 A So it's been a very wide range of documents. I
25 think I mentioned hundreds of thousands of pages of

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1 documents. So, for example, I wanted to look at all of
2 the Eli Lilly Cymbalta studies that could be found in
3 the database. There were almost 30 of them where there
4 was some assessment of withdrawal either with an
5 open-ended question or with a checklist.

6 I wanted to review what's called the Clinical
7 Study Reports, which are the internal company reports
8 of those studies. I wanted to see any company memos or
9 reports about the studies that weren't the individual
10 studies; e-mails about withdrawal or the studies, the
11 data, seeing what company executives were saying to one
12 another about this issue; the published medical
13 literature, which of the studies had been published,
14 what was in the publications; the label; the official
15 prescribing guidelines; the package insert. They're
16 all the same thing, the package insert, the label, the
17 official prescribing information, which has changed a
18 little over time and to look at that and evaluate the
19 label; all of the company executives who have been
20 deposed either in their particular role or roles over
21 the years or, as you say yesterday, one was designated
22 as the spokesperson for Eli Lilly. So all of those
23 depositions.

24 And then with regard to the two individual
25 patients, all of their medical records and, again, the

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1 depositions that had been taken in their cases, and
2 then actually interviewing them by phone.

3 Q And, Doctor, in the context of reviewing that
4 mountain of documents, did you have an occasion to see
5 any surveys of physicians conducted by Lilly?

6 A Yes.

7 Q And Doctor --

8 MR. SCHMIDT: This, Your Honor, is the other
9 issue we raised before.

10 THE COURT: All right. let me hear the next
11 question.

12 MR. WISNER: If I could lay some foundation
13 before we go to the sidebar, I will not cross the line.

14 BY MR. WISNER:

15 Q In those surveys, did you rely upon the
16 information that you obtained in those surveys to form
17 your opinion?

18 A I did.

19 Q Without getting into the content of those surveys
20 or a survey, how did that inform your opinions in this
21 case?

22 A Because the surveys indicated what was important
23 to doctors.

24 Q And specifically, the surveys that you're talking
25 about, were they related to Cymbalta?

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1 A Specifically.

2 Q And were they related to the issues of withdrawal?

3 A Specifically.

4 Q And were these done prior to the approval of
5 Cymbalta for sale in the United States?

6 A Yes, the surveys were done before.

7 Q And did these surveys -- without getting into the
8 specifics of what they said, did these surveys evaluate
9 the relative importance of issues for physicians of
10 different products?

11 A Yes.

12 MR. WISNER: Your Honor, sidebar? I'd like
13 to ask about the substance of those surveys.

14 THE COURT: All right.

15 (Conference at the bench, as follows:)

16 MR. WISNER: I assume that --

17 THE COURT: So what does this relate to?
18 What opinion does this relate to?

19 MR. WISNER: Oh, I'm sorry. I thought he
20 just explained. He said this relates to whether or not
21 the issue of withdrawal was important in the medical
22 field.

23 THE COURT: Why does that relate to any
24 issues in this case? Why does that relate to whether
25 Lilly gave an adequate warning with respect to the

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1 withdrawal dangers that it knew or had reason to know?

2 MR. WISNER: Well, his opinion.

3 THE COURT: You're skirting around everything
4 except the key issue here. The jury is not following.
5 They have no clue why this witness at this point is on
6 the stand. You need to ask -- what I'd like you to do
7 is ask him what his opinions are.

8 MR. WISNER: It's literally after this
9 document.

10 THE COURT: Well, let's do it now. Because I
11 don't understand why this relates to the admissible
12 opinion, which is that his view that the label did not
13 adequately warn the physicians of the risks, the
14 withdrawal risks that Lilly knew or had reason to know,
15 right? That's the scope of the admissible thing I'm
16 allowing in this case.

17 MR. WISNER: Fair enough. For his opinion,
18 yes. We also have an obligation to prove fraudulent
19 intent, and we are trying to lay the foundation for
20 that.

21 THE COURT: Well, he's not going to be able
22 to speak to any fraudulent intent.

23 MR. WISNER: We have no intention of doing
24 that, but we'd like to use his testimony to lay the
25 foundation to get the document in evidence. I can say,

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1 Listen, in 2002, they knew that the only way they could
2 be competitive -- and that's what this document says --
3 against other antidepressants was to minimize the risk
4 of withdrawal.

5 THE COURT: But he doesn't add anything to
6 that. You're just using him to get in a document that
7 has no relationship to the scope of his expert opinion,
8 and he's just going to repeat what the document says.
9 The document may or may not come in, but it has to come
10 in on its own terms.

11 MR. WISNER: I have no intention of offering
12 the document into evidence. I just want to ask him
13 what it says.

14 THE COURT: I'm not going to allow that.
15 Let's get to his opinion.

16 MR. WISNER: Can I have at least -- just for
17 the record lay the foundation that it's an accurate
18 copy of the document, and then I can move on? Just
19 because I'm going to have an authenticity issue on
20 cross-examination.

21 MR. SCHMIDT: We deposed Dr. Glenmullen on
22 this document. In the middle of my deposition in
23 April, he went out to his car, got this document, and
24 said, I'm ready to testify about this document.

25 THE COURT: Is there any issue of

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1 authenticity?

2 MR. WISNER: Just --

3 MR. SCHMIDT: There's no issue as to
4 authenticity, just admissibility.

5 THE COURT: All right.

6 MR. WISNER: If it's authentic, then I should
7 be able to cross-examine any --

8 THE COURT: We'll see. Let's get to the
9 opinion.

10 MR. WISNER: I'm there. I just wanted to get
11 all of the foundational stuff out of the way.

12 (Proceedings continued in open court, as follows:)

13 MR. WISNER: We'll get into the next part,
14 Your Honor.

15 THE COURT: All right.

16 BY MR. WISNER:

17 Q Okay. Doctor, I want to talk to you about
18 specifically the opinions that you've come to in this
19 case.

20 A Sure.

21 Q What opinions, if any, have you come to in this
22 case in a general sense?

23 A So broadly speaking, I would say I've come to
24 three opinions:

25 That the risk of withdrawal with Cymbalta when

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1 studied in the gold standard way is 75 percent, about
2 75 percent, about three out of every four patients.

3 My second opinion is that Eli Lilly's label, the
4 official prescribing information for doctors and
5 patients, is misleading. It does not adequately or
6 reasonably convey the risks.

7 And thirdly, that both Ms. Ali and
8 Ms. Hagan-Brown's symptoms at the time that they
9 stopped this drug are consistent with Cymbalta
10 withdrawal.

11 Q Okay. Doctor, I'm going to try to note these
12 down. Withdrawal risks is --

13 A 75 percent.

14 Q -- 75 percent.

15 Okay. Two, the label is misleading; is that
16 right?

17 A Correct.

18 Q And three --

19 A Ms. Ali and Ms. Hagan-Brown, their symptoms were
20 consistent with Cymbalta withdrawal.

21 Q I just apologize now for my handwriting. I'm of a
22 generation where we type everything.

23 All right. Dr. Glenmullen, let's start off with
24 your first opinion.

25 A Sure.

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1 Q You say that the risk of withdrawal is 75 percent.

2 How did you come to that opinion, Doctor?

3 A So one protocol for two studies, a pair of
4 studies, with a -- I was able to locate it in Eli
5 Lilly's databases, a Cymbalta study in which a
6 checklist was used.

7 Q Now, Doctor, how many clinical trials did you
8 review specifically before coming to this opinion?

9 A So there were close to 30 trials, which is a
10 technical term for a study. There were close to 30
11 studies of Cymbalta in which there had been some
12 assessment, either the open-ended question or the
13 checklist of withdrawal. And of those, there was one
14 pair, two studies, that used the checklist.

15 Q So 28 of the other studies, they were nonchecklist
16 studies?

17 A Yeah. The remaining studies were all open-ended
18 questions, all spontaneous reporting.

19 Q Now, let's talk about the two studies that did use
20 a checklist.

21 A Yes.

22 Q Would you recognize a copy of the protocol for
23 those if you saw it today?

24 A Yes.

25 MR. WISNER: Your Honor, permission to

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1 publish Exhibit 69 to the jury. It is in evidence.

2 THE COURT: All right. You may.

3 BY MR. WISNER:

4 Q Okay. Doctor, what is this document?

5 A So this is what's called the protocol. You've
6 heard a little bit of testimony about that. It's
7 written prior to the study beginning. It's kind of the
8 ground rules for the study so that it's clearly
9 identified prospectively what you're going to study,
10 what drugs or placebo are going to be used, and how
11 you're going to do the study and what the measurements
12 are, so to speak, what the bar is.

13 MR. WISNER: Can we call out some stuff here?
14 There we go.

15 BY MR. WISNER:

16 Q All right. This is HMBU. Do you see that,
17 Doctor?

18 A Yes.

19 Q What is HMBU?

20 A So I said earlier that all of the Eli Lilly
21 studies in the database have a four-letter code, four
22 capital letters. So this study is called HMBU.

23 Q And it says here duloxetine versus venlafaxine.
24 We've heard duloxetine is Cymbalta. What is
25 venlafaxine?

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1 A So venlafaxine is the chemical name for Effexor.
2 So this is a comparator study of Cymbalta and Effexor.
3 I think I mentioned earlier that by the time Cymbalta
4 came on the market, there was kind of a different set
5 of drugs that were competing in the marketplace, and
6 Effexor was already on the market.

7 Q Were those different drugs SSRIs and SNRIs?

8 A So by now, the newer drugs were SNRIs. Both of
9 these drugs are selective serotonin and norepinephrine
10 reuptake inhibitors. Again, a historical change from
11 the mid-'90s that we were looking at earlier.

12 THE COURT: You said these are SNRIs?

13 THE WITNESS: SNRIs, both of them.

14 BY MR. WISNER:

15 Q Now, Doctor, it says here protocol approved by
16 Lilly 3rd of December 2002. Do you see that?

17 A Yes.

18 Q At this time in 2002, how many SNRIs are you aware
19 of were on the market?

20 A So Effexor at that time manufactured by Wyeth was
21 the only SNRI. So Prozac is going to be coming out as
22 a new -- I'm sorry -- Cymbalta is going to be coming
23 out as a new SNRI to the market after Effexor is
24 already established.

25 Q And this is approved in December 2002. Has

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1 Cymbalta entered the market yet?

2 A No. It doesn't enter the market for two years.

3 Q Okay. Let's get into this document briefly.

4 Let's turn to page 8 of the document of Exhibit 69.

5 MR. WISNER: Call out the bottom diagram.

6 BY MR. WISNER:

7 Q Okay. Doctor, what is this a picture of?

8 A So since this is a study prospectively looking at
9 withdrawal side effects, there's going to be a focus on
10 what's called the taper phase. And you can see that in
11 this document up at the top, Study Period IV. So each
12 period of the study, there's an earlier efficacy
13 period. There's an earlier screening period. There's
14 going to be the last period where people are going to
15 stop their drugs with some taper in this case, one or
16 two weeks. That's called the Phase IV taper period.

17 Q Now, it says up here duloxetine 90 and 120
18 milligrams daily. Do you see that at the top left?

19 A Yes.

20 Q What does that indicate when reading this diagram?

21 A So in the phases before, people are going to be on
22 Cymbalta at 120 milligrams a day, 90 milligrams a day,
23 and then the box below that you can see that some are
24 also going to be on 60 milligrams a day. So we have
25 people on different doses at the end of the trial, at

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1 the end of the study.

2 Q So people who are taking, for example, 60 -- we'll
3 stay up at the top -- 90 milligrams or 120, it looks
4 like for the first step they're down to 60; is that
5 right?

6 A Correct. So regardless of whether they were at
7 120, which is a 50 percent drop to 60, or at 90, which
8 is a 30 percent drop to 60, those folks are going to go
9 to 60 for the first week.

10 Q Okay. It says one -- is what that seven plus one
11 day at the bottom means?

12 A You can see down at the bottom seven plus or minus
13 one day. So each of these -- this is called a taper
14 schedule. It's what steps you're going to take in
15 reducing the dose and the time frame you're going to
16 use to do that. So these are -- these folks are going
17 to make a first step to 60 milligrams for about a week.

18 Q And then they go down to 30 milligrams for a week?

19 A Exactly, and then they will be one week off the
20 drug while they're still being evaluated.

21 Q Now, to be clear, Doctor, below that you see
22 there's a placebo and then it says no study drug? Do
23 you see that?

24 A Yes.

25 Q What does that mean?

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1 A So this was a comparator study. It's, as we said,
2 the Cymbalta and Effexor. So placebo coming in here
3 after the study is over and you're tapering, that's
4 called placebo substitution. And what it means is that
5 the people who are on 30, after one week, they're going
6 to go to no medication but they're actually not going
7 to know that. They're going to be given a pill that's
8 identical to the medication pill, but it's actually
9 what we would call a sugar pill. It's not really
10 sugar, but it's just kind of a colloquial expression
11 for it's inactive. So for the first week off of the
12 Cymbalta, the people on 30 milligrams are still going
13 to get a pill, but it's no longer Cymbalta. They have
14 stopped. Then if you move into the last week,
15 everybody is no longer taking a drug.

16 Q So the people in the last week know they're not
17 taking anything?

18 A Yes. By the last -- in the last -- it's only in
19 the last week that all of the patients know they're no
20 longer on a medication.

21 Q And you see these study visits, 301, 302, 303, at
22 the bottom?

23 A Right.

24 Q When was -- first of all, how was withdrawal
25 studied in this protocol?

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1 A So this is a checklist study.

2 Q Was it also studied without a checklist?

3 A Actually, that was a really interesting point
4 about this study. They actually did it both ways so
5 you could compare. So they asked the open-ended
6 question: Is there anything you want to tell us about
7 and then went on to use the checklist. So it has both
8 types of data in this particular study.

9 Q And at which points were those checklists or
10 open-ended questions used in assessing discontinuation
11 here?

12 A So you see over on the left at the very bottom it
13 says visit. Visit means an appointment. It means when
14 the patient comes in to be evaluated. You can see the
15 301, 302, 303 are the codes. They're going to come in
16 every week roughly three times during this Phase IV
17 taper phase of the study.

18 Q And each time they come in, are they assessed with
19 both of these methods?

20 A Correct. They're both going to be asked the
21 open-ended question: Do you have anything you want to
22 tell us about? And they're going to be asked in detail
23 all 43 symptoms: New; old; if old, worse or not worse.

24 Q Okay. Let's move through that. Let's go to the
25 results of the study. Let's put up Exhibit 111.

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1 MR. WISNER: This is in evidence, Your Honor.

2 THE COURT: All right.

3 MR. WISNER: All right. Let's blow up the
4 top part of this.

5 BY MR. WISNER:

6 Q Okay. Doctor, what is this chart reflecting?

7 A So this is actually the table with the data in it,
8 and you can see here --

9 THE COURT: And this is from the same study?

10 THE WITNESS: This is that very study, yes,
11 Your Honor.

12 THE COURT: All right.

13 A So this is Study Period IV, again,
14 treatment-emergent adverse events collected by a
15 checklist. That's the name of this checklist. All of
16 the patients who entered the taper phase. You can see
17 in the fourth line HMBU. That's the same code that we
18 looked at at the protocol. This is the first of two
19 studies, a pair of studies, using exactly the same
20 protocol, same methodology.

21 Q And I see here that the total number of patients
22 studied, that's 240.

23 A Right. So this is a large study. There are
24 hundreds of patients in this study.

25 Q And does the number of patients involved in a

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1 study affect the power of it?

2 A Yeah. So the larger the study, the more
3 statistical power it has. There are sort of a couple
4 of crucial variables. One is the quality of how the
5 assessments are being made. In this case, it is using
6 a checklist. The second is the size. So this is a
7 large study.

8 Q And it says down here under dulox -- is that
9 duloxetine in Cymbalta?

10 A Yes. Duloxetine is the chemical name for
11 Cymbalta. Oh, and you're right. That's an
12 abbreviation for it, dulox.

13 Q And it says 78.1. Do you see that?

14 A I do.

15 Q What does that indicate to you, Doctor?

16 A So what you're seeing on the top row here is any
17 patient who had one or more of the checklist symptoms.
18 So that's -- if you like the overall rate, then that is
19 78 percent in this particular study.

20 Q As a clinician, can you just explain what
21 78.1 percent means to you.

22 A That would mean that, based on this study -- and
23 this was, again, a taper. It was after two-week taper,
24 one to two weeks. If you taper patients off of
25 Cymbalta one to two weeks, you'd still have three out

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1 of every four patients having Cymbalta withdrawal,
2 which is a very high rate.

3 Q Now, if you look to the right, there's something
4 that says a p-Value. Do you see that?

5 A Right.

6 Q It says .082. Do you see that?

7 A Correct.

8 Q What is the significant of a p-Value?

9 A So a p-Value is a statistical term. It evaluates
10 whether or not there's a significant difference
11 between, in this case, the Cymbalta and Effexor. The
12 cutoff is a p-Value less than 0.5. This is not less.
13 It's larger. So what that means statistically or to
14 someone who is a clinician is that there is no
15 significant difference between Cymbalta and Effexor
16 with regard to withdrawal. They both have very high
17 rates.

18 Q Well, it says here venlafaxine is 67.5 percent,
19 right?

20 A Right.

21 Q And duloxetine has 78.1 percent, right?

22 A Right.

23 Q Isn't that a difference?

24 A So it is a difference in terms of the percentage,
25 but you run the statistical test. What the statistical

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1 test is asking is is this difference likely to be due
2 to chance, just chance variation in a study or is that
3 highly unlikely. Again, the cutoff is a p-Value of 0.5
4 or less. And if it's less than that, then you say
5 there is actually a significant difference. The
6 difference between these two drugs is significant. And
7 if it's not, which is the case here, you conclude that
8 this was just kind of normal variation and there's no
9 significant difference between the two.

10 Q All right. Doctor, I want to discuss a little bit
11 about these symptoms that are listed below it.

12 A Yes.

13 Q Do you see dizziness right there?

14 A Yes.

15 Q Okay. It has an 18.4 percent next to it. Do you
16 see that?

17 A I do.

18 Q What does that mean?

19 A So the ways these tables or the data is typically
20 conveyed is the first row is the overall rate, and then
21 below that you're looking at the rate for individual
22 symptoms. That's an important distinction. I think
23 that we should look at that again when we get to the
24 label, the prescribing guidelines because there's two
25 different types of rates, the overall rate and the

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1 individual side effect rates.

2 Q And it says here 18.4 percent. So would it be
3 fair to say that a person upon discontinuing duloxetine
4 in this trial using checklist data, about 18 percent of
5 people reported dizziness?

6 A Correct, with a taper, with a one- to two-week
7 taper.

8 Q Thank you for the clarification, Doctor.

9 And then separately it says blurred vision has
10 14 percent?

11 A Right.

12 Q So there's also separately a 14 percent chance
13 that you'll have blurred vision?

14 A Correct. For each of the individual side effects,
15 it's a separate percentage. And if you were to add all
16 of the side effect percentages up, they would be more
17 than the 78 because lots of people were having more
18 than one.

19 Q That's sort of what I wanted to get at, Doctor.
20 It says patients with at least one DESS. Could a
21 patient have a constellation of these symptoms?

22 A Yes. That's what we talked about earlier. Then
23 you would call it not a symptom but a syndrome, an
24 antidepressant withdrawal syndrome.

25 Q And then that person who is having a constellation

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1 of symptoms, they would only be counted once in the
2 first line; is that right?

3 A Yes. Yes. That's just the number of patients who
4 had one or more.

5 Q Well, Doctor, you said there was a companion study
6 to this; is that right?

7 A Correct.

8 MR. WISNER: Permission to publish to the
9 jury Exhibit 112, which is already in evidence.

10 THE COURT: Doctor, before you go on, let me
11 ask you a question just so I'm clear.

12 THE WITNESS: Yes, Your Honor.

13 THE COURT: The 78 percent -- 89 refers to
14 the number of patients, the number of people?

15 THE WITNESS: Yes.

16 THE COURT: The 78 percent is the percentage
17 that that number represents relative to the group of
18 people being studied?

19 THE WITNESS: Right. It would be the 89
20 patients over the total number of patients that took
21 Cymbalta, which is right below dulox. So the 114. The
22 89 over 114 gives you the 78.1.

23 THE COURT: All right. And is the 89 the sum
24 of all the other numbers that's listed there?

25 THE WITNESS: No. In other words, if you

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1 took -- and this is just a small portion of the list of
2 side effects. If you took the 21 patients with
3 dizziness, the 16 patients with blurred vision, etc.,
4 you'd get a larger number than 89.

5 THE COURT: I guess my real question is is
6 there any way to tell whether the 14 patients with
7 blurred vision are also among the group of 21 people
8 experiencing dizziness or the 10 people experiencing
9 increased dreams?

10 THE WITNESS: Good question. So you would
11 have to have the raw data, the patient level data to
12 identify that. But we know that because these numbers
13 add up to more than 89, that at least some of the
14 patients --

15 THE COURT: Do you know what the total number
16 of patients are that have experienced symptoms?

17 THE WITNESS: That is the 89; 89 of the 114
18 had one or more.

19 THE COURT: All right.

20 MR. WISNER: Thank you for the clarification,
21 Your Honor.

22 THE COURT: All right.

23 MR. WISNER: So let's go to the next result
24 of the next study. I believe -- what was the -- let's
25 pull up the next study. It's Exhibit 112. Okay.

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1 Let's call out the top part again.

2 BY MR. WISNER:

3 Q Okay. Doctor, this is HMCQ, Study Period IV. Do
4 you see that?

5 A Correct.

6 Q Is this the other study, the companion study to
7 HMBU?

8 A Yes. Same protocol, same plan, so to speak, same
9 prospectively designed to measure withdrawal side
10 effects both by an open-ended question and a checklist.
11 It would have been different patients, different study
12 centers, but this pair of studies used the same
13 methodology, the same design.

14 Q And, Doctor, what did the overall incidence rate
15 for withdrawal indicate in this study?

16 A So you can see the 74.1. That is the overall
17 incidence rate in this second study, very close to the
18 78 percent.

19 Q And because this study is using a checklist, are
20 any of the symptoms that are going to be displayed here
21 symptoms that would -- like bug bites or skin rashes or
22 things that, you know, wouldn't normally be associated
23 with withdrawal?

24 A But that's the purpose of using a checklist, to
25 focus on the important side effects.

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1 Q Thank you, Doctor.

2 And here, again, for example, dizziness, there's a
3 29.6 percent. Do you see that?

4 A Yes.

5 Q And so then this study showed, for example, a
6 30 percent chance that a person who discontinued
7 Cymbalta would experience dizziness?

8 A Right. So one in three people still tapering one
9 or two weeks is still going to experience -- and
10 there's a fairly -- there's a particularly unusual form
11 of dizziness that occurs in withdrawal. People feel
12 like the room is spinning, and the particularly unique
13 characteristic is that any movement greatly exacerbates
14 it. So when people sit up out of a chair, they can
15 feel like they're going to fall down. The same when
16 they get out of bed. If they go up and down stairs,
17 even -- if they have it severe, even if they just walk.
18 And last but not at least, if it's really severe,
19 people will report that even if they move their eyes,
20 they feel very dizzy and like the room is spinning.
21 That's one of the side effects that can make people
22 bedridden. They literally can't get out of bed because
23 of that dizziness.

24 It's compared in the literature to motion
25 sickness. You know when you were a kid and you get

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1 motion sickness on a boat or in a car. It's a
2 particular characteristic form of dizziness.

3 Q Doctor, you said that these studies were also
4 evaluated using a symptom checklist; is that right?

5 A These two, just these two.

6 Q I'm sorry they were also evaluated without a
7 checklist using spontaneous questions?

8 A Yes, correct.

9 MR. WISNER: Your Honor, permission to
10 publish to the jury Exhibit 110.

11 THE COURT: Is that in evidence?

12 MR. WISNER: Yes, Your Honor.

13 THE COURT: All right. You may.

14 BY MR. WISNER:

15 Q Okay. Doctor, this is a table. I'm going to take
16 the bottom part of this page and then the table from
17 the page following it -- because we're starting at the
18 bottom here -- and put them together.

19 Okay. Doctor, this states HMBU and HMCQ, Study
20 Period IV. Do you see that?

21 A Yes.

22 Q It says MedDRA preferred terms. Do you see that?

23 A Correct.

24 Q What does that indicate to you?

25 A So when patients report side effects, they're

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1 coded in the database. There's a code for every side
2 effect, dizziness, insomnia, nausea, and vomiting.
3 They all have a different code in order to be able to
4 go into the database. There's a particular dictionary
5 of codes that's used. That's the MedDRA dictionary.
6 That's what that's referring to. This is not a
7 checklist, no. This is anything that the patients
8 reported.

9 Q And you see over here on the right it has a total
10 end of 523; is that right?

11 A Yes.

12 Q Is this the combined data of both the studies?

13 A Right. So it is -- and again, you can see that
14 putting these two studies together, it's a lot of
15 patients. It's roughly 500 patients. That's a large
16 number of patients.

17 Q And in collecting adverse events without a
18 checklist, what do the numbers reveal?

19 A So I thought that when I saw the results of those
20 two studies it was particularly interesting that they
21 had used both methods. So you can actually see in one
22 study the difference that you get. So in this case,
23 the two studies are not being reported separately.

24 They combined the data. That's why it's 523 patients.

25 Without the checklist, they got 44 percent of the

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1 patients reporting side effects, and again, this is
2 kind of all over the place. This is not a focused list
3 of side effects. So you get a lower number, and you
4 get less valuable data because it's kind of anything
5 they've said.

6 Q So, for example, on these symptoms, you could get
7 like a bug bite for example?

8 A Sure. If you reported a bug bite or that you got
9 pregnant or that you broke your leg or that you had a
10 tooth extracted, it would go into this database even
11 though it obviously doesn't have anything to do with
12 withdrawing from a medication.

13 Q Now, Doctor, these two studies, HMBU and HMCQ,
14 were they ever published in a medical journal?

15 A Yes, actually, they were.

16 Q And in that publication, did the results of the
17 checklist data, the 74 to 78 percent, were those
18 included in the publication?

19 A They were not.

20 Q What about the nonchecklist data, the
21 44.6 percent? Was that in the publication?

22 A They weren't either.

23 Q Let's talk about some published data, Doctor. Are
24 you familiar with the Perahia article that we've been
25 discussing at length throughout this trial?

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1 A Yes.

2 MR. WISNER: Your Honor, permission to
3 publish Exhibit 93 to the jury. It's in evidence.

4 THE COURT: Yes.

5 BY MR. WISNER:

6 Q Doctor, let's quickly go through some of these
7 authors. Dr. David Perahia, do you know who he is?

8 A Yes.

9 Q Who is he?

10 A So he was in Eli Lilly's British offices. You
11 heard him testify yesterday. He was very central to
12 Lilly's studies of antidepressant withdrawal, Cymbalta
13 withdrawal in particular.

14 Q And do you see Daniel -- I'm not going to pretend
15 to pronounce that or the next one. But the next two
16 authors, are they Eli Lilly employees as well?

17 A Yes, both of those authors. So in this case,
18 three out of the four authors are actually in-house Eli
19 Lilly employees.

20 Q And the last author, Peter Haddad, was he noted in
21 the first publication we looked at from the symposium
22 in 1996?

23 A Yes. When we saw the journal supplement from the
24 Lilly meeting, I think I mentioned that he was someone
25 who had published a lot on antidepressant withdrawal

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1 even before that meeting back in the mid-'90s. He is
2 also a British doctor.

3 Q And is he also on the Global Advisory Board for
4 Eli Lilly?

5 A Yes.

6 Q Okay. Let's go into this document. Let's look at
7 Table 2, which is a table that we've talked about
8 before. Let's quickly just talk about the 44.3. What
9 does that indicate to you, Doctor?

10 A So, again, the first line of this table is an
11 overall incidence rate.

12 THE COURT: Which table is that?

13 MR. WISNER: Table 2, Your Honor, from the
14 Perahia article.

15 THE COURT: All right.

16 A So you'll see it isn't -- the subsequent ones are
17 not indented like the last table we looked at. But
18 it's still the first line. It's the overall rate for
19 the drug: 217 of 490 patients, which comes out to
20 44 percent, had withdrawal. This is actually six
21 studies combined.

22 Q And with those six studies combined, the total
23 number of patients, is that the 380 plus the 490?

24 A Correct.

25 Q Okay. And so the 44.3 percent, was that collected

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1 with a checklist?

2 A No, this was not checklist data. This was all --
3 these six studies were done, again, before Cymbalta was
4 approved, and these are six studies in which a
5 checklist was not used.

6 Q Now, Doctor, I understand that the previous
7 nonchecklist data we just looked at said 44.6 percent.

8 Do you see that?

9 A Correct.

10 Q This says 44.3 percent?

11 A Right.

12 Q Is there any significance of that fact?

13 A Sure. They're obviously comparable, almost the
14 same.

15 Q I'm going to mark on the board here for your
16 opinions the data we've gone over so far.

17 A Sure.

18 Q So under checklist data, it's 74 to 78 percent; is
19 that right?

20 A Correct.

21 Q Nonchecklist data?

22 A About 45 percent.

23 Q Well, the first one was 44.6, right?

24 A Sure.

25 Q Okay. And this one right here is 44.3?

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1 A Right.

2 Q Okay. Now, Doctor, I want to make sure I get
3 something straight here. There is a placebo rate of
4 22.9 percent, right?

5 A Right.

6 Q Wouldn't it be proper to just take 44.3 and
7 subtract from it 22.9 to get the real risks?

8 A No. That's a common misperception. That's not
9 why the placebo is in here. In real life, if you're
10 treating patients, nobody is going to be on a placebo.
11 They're all going to be on the drug. So what you want
12 to know is in clinical practice, if I stop -- if I
13 advise a patient to stop this medication, what
14 percentage of them are going to report symptoms. And
15 the number for Cymbalta in this study without a
16 checklist is 44 percent.

17 Q How does the placebo number help validate the
18 44.3 percent?

19 A So the placebo number is being used statistically.
20 The placebo number -- so we looked to a couple of
21 studies where the comparator was an active drug,
22 Effexor. Now, these are six studies combined where the
23 comparator is a placebo pill. And what that does
24 statistically is you compare the rate on the placebo
25 with the rate on the drug. You use that p-Value to try

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1 and determine if the side effect you're seeing is
2 likely to be caused by the drug as opposed to not. So
3 it's a kind of statistical test, and that's actually
4 embedded in this table.

5 Q Now I want to look down at dizziness here. Under
6 placebo, it has .08 percent [sic]; is that right?

7 A Correct.

8 Q That's for the placebo, right?

9 A Correct.

10 Q But then there's a 12.4 percent for duloxetine?

11 A Yes.

12 MR. SCHMIDT: And just for the record, Your
13 Honor, I don't think he meant to misread it. Your
14 Honor, it was 0.8.

15 MR. WISNER: Sorry. It's 0.8 percent. I
16 apologize.

17 THE COURT: All right.

18 BY MR. WISNER:

19 Q And then it was 12.4 percent for duloxetine,
20 right, Doctor?

21 A Right.

22 Q Now, as a clinician, how do you compare the
23 relative risks of duloxetine to the sort of background
24 rate?

25 A So what you see here is that only three patients

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1 of 380 on placebo had dizziness. That's less than
2 1 percent, .8; whereas 61 patients on Cymbalta of 490
3 had dizziness. And that's 12 percent. That's
4 obviously a very, very big difference.

5 But you still want to run the statistical tests to
6 see, based on the number of patients that were in the
7 study, is that actually what we call statistically
8 significant. Is that a significant difference? Is it
9 reasonable to attribute that to the drug? That's
10 actually that little asterisk there.

11 Q And if you divide the numbers to each other, you
12 get something around 26? Do you understand?

13 A Yeah. So that's another purpose of the placebo.
14 You can actually do a ratio of the drug to the placebo.
15 You can see that for overall rate, 44 percent versus
16 22 percent, being on the medication doubles your risks
17 of having a side effect, one or more. And that has the
18 asterisk. It is a significant difference. The
19 asterisk goes down to the p-Value at the very bottom.
20 That threshold that I told you about, the 0.5 or less.

21 Similarly with dizziness. Now we have a much,
22 much bigger elevated risk. The difference between 12
23 and .8 is -- I think you said something like 20-fold
24 increased risk.

25 Q That characterization, a 20-fold increased risk,

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1 is that a significant way of describing a risk in your
2 clinical practice?

3 A Oh, sure. Like, that's the kind of information
4 you want to know. That's what the placebo is helpful
5 for.

6 MR. SCHMIDT: Your Honor, just based on Your
7 Honor's pretrial rulings, I'll ask him to keep his
8 opinions to what he might want to know, not to speak to
9 other physicians.

10 MR. WISNER: He did that, Your Honor. I
11 don't know why we're talking about this.

12 MR. SCHMIDT: We're talking about it because
13 he said that's what you would want to know. By
14 definition, that's not him.

15 THE COURT: All right. Ladies and gentlemen,
16 we're going to take our morning recess at this time.
17 You're excused to the jury room. We'll take about a
18 15-minute recess. Please do not discuss this case
19 among yourselves during the recess.

20 You may be excused.

21 (The jury exits at 11:32 a.m.)

22 THE COURT: All right. We'll stand in
23 recess.

24 Doctor, do not discuss your testimony during
25 the recess.

1 (Recess from 11:32 a.m. until 11:48 a.m.)

2 (The jury is not present.)

3 MR. SCHMIDT: Your Honor, we have an issue to
4 raise. I don't want to interrupt the examination.

5 THE COURT: Yes.

6 MR. SCHMIDT: The first is the reason I
7 objected when he was asked have you been qualified by
8 other courts, has your methodology -- I don't think
9 that's appropriate in the first instance, but he has
10 been limited by other courts. In fact, just a couple
11 of weeks ago he was threatened with contempt from the
12 judge for not answering questions. The judge actually
13 cleared the jury out and told him, If you keep doing
14 this, if you keep not following my instructions -- I
15 think the door has been opened to asking him about the
16 fact that he's also been limited by courts. The
17 sensitivity I have there is I don't think that gives
18 him a license to say, Oh, that was another Cymbalta
19 trial. So I just want to bring that to the Court's
20 attention. That's the first issue.

21 The second issue is I would ask that the
22 witness be directed by his counsel to be very careful.
23 He is a very precise witness. He has corrected me a
24 number of times on my grammar and terminology in
25 depositions. I would ask that he be directed by

1 counsel not to testify about what other people might
2 think, as he did.

3 Frankly, I'd ask that he just be a little
4 more responsive to the questions, which is what he got
5 in trouble with in California, just so we can move
6 things along. The question was about dizziness. Three
7 minutes later we are hearing about all different types
8 of dizziness.

9 THE COURT: We'll get through it. I think
10 he's done reasonably well in terms of responsiveness.

11 MR. WISNER: First of all, Your Honor, an
12 out-of-context statement, he was admonished by a judge.

13 THE COURT: At this point, I'm not inclined
14 to let you get into that on cross.

15 I think the parties are in agreement to stop.
16 He is only going to speak to his own evaluation and not
17 to what anybody else would view this as or what a
18 reasonable physician would think of this. So just be
19 sure you frame the questions in this fashion.

20 MR. WISNER: Sure.

21 MR. SCHMIDT: May I ask him if he's aware
22 that his testimony has been limited by judges?

23 THE COURT: I'm sorry?

24 MR. SCHMIDT: May I ask him if he's aware his
25 testimony has been limited by judges?

1 THE COURT: I'm not going to let you go into
2 that. All right.

3 MR. WISNER: Yes, Your Honor. We're ready to
4 proceed.

5 THE COURT: All right. Let's bring the jury
6 out.

7 Dr. Glenmullen, come to the stand, please.

8 (The jury enters at 11:51 a.m.)

9 THE COURT: All right. Please have a seat.
10 We'll continue with the testimony.

11 Dr. Glenmullen, you remain under oath.

12 THE WITNESS: Yes, sir.

13 BY MR. WISNER:

14 Q Doctor, a quick cleanup question. I think on --
15 when I asked you that question, I asked you if the
16 p-Value was .5. Is .5 the cutoff for p-Value?

17 A No. It's less than 0.05, less than 1 in 20 chance
18 that it could just be due to random chance.

19 Q And that's reflected in the p-Value number on the
20 bottom of this chart?

21 A Correct. That's the asterisk and every side
22 effect that's asterisked. It was a significant
23 difference between the medication and the placebo
24 rates.

25 Q And, Doctor, we talked a little bit about the

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1 differences between placebo and duloxetine and how we
2 read those numbers. As a personal clinician, how would
3 you advise your patient about the risks of withdrawal
4 based upon the data in this table?

5 A I would tell them there was about a 45 percent
6 chance that they would experience Cymbalta withdrawal
7 based on this data. If they stopped the drug, that
8 that -- and if they asked, I would explain that that's
9 about double the risk. If they weren't taking the
10 medication, that they would have some side effect --
11 some symptom.

12 And if we got into individual side effects, which
13 I always do, and we happen to be looking at this table,
14 for example, I would explain the nature of the
15 dizziness that you can experience. And in this case,
16 it's like a 20-fold elevated risk if you stop the
17 medication.

18 Q I'm sorry. I think I might have misled you with
19 the math. I think 12 divided by .08 is actually around
20 16.

21 A Great. Good clarification.

22 Q All right. Doctor, let's keep going through this
23 article. Was this data, this 44.3 percent, was that
24 collected using a checklist?

25 A No.

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1 Q And did Dr. Perahia and the authors of this
2 article acknowledge that fact in the publication?

3 A They do. They comment on that.

4 Q If we could just turn to the last paragraph, it
5 says the main limitation of this review is that DEAEs
6 were assessed by means of spontaneous reports rather
7 than a symptom checklist.

8 Is that what you've been discussing here this
9 morning about spontaneous and checklist?

10 A Yes. And the three Eli Lilly employees are
11 acknowledging that that's a limitation. It is a
12 significant limitation of the studies. And when you
13 publish something like this in an academic journal, it
14 would be important to make that kind of comment about
15 the data. It's limited because a checklist wasn't
16 used.

17 Q Well, that's where I was going, Doctor. This
18 document was published in a peer-review journal, right?

19 A Right. That's a fairly thorough analysis. It
20 went through the peer-review process. It is scientific
21 data, but as part of that, in medical journals, you
22 kind of -- it's important to say the strengths and
23 limitations of any data. That's what this comment is,
24 and I completely agree with it. That's my position as
25 well.

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1 Q It goes on and says the latter might be expected
2 to produce high incidence rates. Just for
3 clarification, what is the latter referring to?

4 A So that's referring to the checklist, and that's
5 exactly what we saw in the other study where both
6 methods were used. You had 44 percent, almost the same
7 as this, without it and 75 percent, about 74 to
8 78 percent with the checklist.

9 Q Now, Doctor, I understand you have identified and
10 you agree with this as being a limitation, but do you
11 think that this data is valuable or is not valuable at
12 all?

13 A Oh, no, no, no. I would not say that. When you
14 evaluate scientific data, it's very important to keep
15 in mind what we call kind of hierarchy of data. So the
16 checklist data is higher quality. It is more valuable.
17 But this is still useful. An analogy you might make is
18 that the gold standard data is kind of like having gold
19 coins, and this data would be more like having copper
20 pennies or something. It's still valuable. You want
21 to consider everything. But it's important to be aware
22 of that hierarchy of the quality and value of the data
23 as well.

24 Q Now, Doctor, I understand you reviewed -- you said
25 previously about 30 or so clinical trials that measured

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1 discontinuation data. Is that right?

2 A Yes.

3 Q And at any point did you review whether or not
4 Lilly actually did a pooled analysis of their general
5 database?

6 A Yes.

7 Q And did you review that pooled analysis as part of
8 rendering your expert opinions?

9 A Yes.

10 Q Did you rely upon that data?

11 A Sure.

12 Q Did you consider it?

13 A Oh, I consider all of the data they find,
14 absolutely.

15 MR. WISNER: Your Honor, at this time I'd
16 like to move into evidence Exhibit 70. I don't believe
17 there's any objection.

18 THE COURT: Any objection?

19 MR. SCHMIDT: There's no objection, Your
20 Honor. It's our data.

21 THE COURT: Without objection, Exhibit 70 is
22 admitted.

23 BY MR. WISNER:

24 Q All right. Doctor, this is the front page of
25 Exhibit 70. Is that the pooled analysis you're

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1 referring to?

2 A Yeah. I actually wouldn't use the term
3 "analysis." This was the pooled study -- the pooled
4 results that I was looking at. I wouldn't call it a
5 study. I wouldn't call it analysis, just pooled data.

6 Q Doctor, did you refer to this as a pooled analysis
7 in your reports in this case?

8 A Actually, I may have. Thanks for the correction.

9 Q All right. Doctor, I just want to make sure we're
10 on the same page.

11 A All right.

12 Q It says here -- it says Supportive Optional
13 Document to the Duloxetine Core Data Sheet Pre-Read
14 Based on Clinical Trial Data in the Adult Population.
15 What does that mean?

16 A So this is actually just a big compilation of data
17 in tables. What I meant to say was it doesn't include
18 any analysis of the data. It's just running all the
19 data through standard formulas, so to speak. It's a
20 huge report. I think it's a couple of thousand pages,
21 and it's just updates of data, side effect data.

22 Q It says Confidential to Regulatory Agencies. Do
23 you see that?

24 A Yes.

25 Q What does that mean?

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1 A So this is kind of just an annual update just kind
2 of given to regulatory bodies, like the FDA.

3 Q And it says, data from April 2010 through
4 October 2011. Is it your understanding that this
5 analysis or this data reflects the data Lilly possessed
6 as of October 2011?

7 A Yes. This is the October 2011 update.

8 Q Okay. Great.

9 It says approval date, down there at the bottom,
10 March 6, 2012. So it was actually -- is that when it
11 was submitted to the FDA?

12 A It looks like it, in May 2012.

13 Q May or March, Doctor?

14 A Oh, I'm sorry. I should have put my glasses on.
15 March.

16 Q Thank you, Doctor.

17 Let's get into this document. You said that it
18 displayed a bunch of data. What does this document
19 consist of?

20 A So it's really just tables, tables and tables and
21 tables, lists and lists and lists of side effects. The
22 emphasis is on side effects occurring while patients
23 were on Cymbalta, but there are two tables for side
24 effects occurring after stopping Cymbalta.

25 Q And is that data divided up in those tables in any

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1 way?

2 A Yes.

3 Q How is it divided up?

4 A One of the tables is all the data from studies
5 where the patients stopped Cymbalta abruptly, and the
6 other table is all the studies combined where the drug
7 was tapered over a week or two and sometimes three.

8 Q When you say they were tapered, is there a
9 standardized tapering regimen used in all of these
10 studies?

11 A No. This is an incredible -- it's every study.
12 There's a lot of what we call apples and oranges just
13 kind of put all together.

14 Q Let's first look at the abrupt table. Let's turn
15 to the table. I believe this is page 2212 of the
16 document. I'm sorry. Yeah, 2212.

17 All right. Doctor, this is your abrupt data; is
18 that right?

19 A Correct.

20 Q You can see up at the top where it says Table 3.6,
21 Abrupt Discontinuation-Emergent Adverse Events. There
22 is about 2212 pages into this submission?

23 MR. SCHMIDT: Your Honor, can we not lead? I
24 haven't been objecting.

25 MR. WISNER: It's foundation only.

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1 MR. SCHMIDT: It's not resulting in short
2 answers. We're getting the narratives still.

3 THE COURT: Go ahead with your next question.

4 MR. WISNER: Yes, Your Honor.

5 BY MR. WISNER:

6 Q What does this -- I have called out the top part
7 of it. What does it reflect?

8 A Just that this is all the data from any studies,
9 any different methodologies, many different conditions
10 that it was being studied in. Some of the conditions
11 never approved or marketed. So it's just a kind of
12 putting all the data in long, long tables.

13 Q And there's some results here. It says
14 32.4 percent under the duloxetine heading. Do you see
15 that?

16 A Correct.

17 Q And there's a 22.2 percent for placebo?

18 A Yes.

19 Q What does this, if anything, indicate to you in
20 your analysis?

21 A So in this -- using this particular methodology
22 with just all the data thrown together, at this point
23 in time, that was the rate -- the two rates for the
24 medication and the placebo when you don't use a
25 checklist in any of the studies but you abruptly stop

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1 the drug. As you can see, it's still significant. The
2 p-Value is actually highly significant.

3 Q Doctor, how do you know there was no checklist
4 used in this data?

5 A All of the studies were placebo-controlled
6 studies, and Eli Lilly never used a checklist in a
7 placebo-controlled drug study.

8 Q More specifically, Doctor, did Eli Lilly ever use
9 a checklist again after that study we looked at
10 earlier?

11 A No.

12 MR. SCHMIDT: Objection based on Your Honor's
13 rulings.

14 THE COURT: Overruled.

15 BY MR. WISNER:

16 Q Well, looking at the data, there are 32.4. Is
17 that statistically significant?

18 A Yes. At the very far right, you see Fisher's
19 exact p-Value, and it's less than 0.001. It's highly
20 significant.

21 Q And, Doctor, how would you characterize the risks
22 relative to placebo here?

23 A So 32 versus 22, it's about a 50 percent increased
24 risk.

25 Q These numbers, Doctor, in your professional

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1 opinion, do you think that they're reliable?

2 A In my opinion, they're not reliable by comparison
3 with the earlier studies we've looked at.

4 Q Why don't you think that this data is reliable,
5 Doctor?

6 A There's actually a number of problems with this
7 particular table in addition to not having used the
8 checklist. For example, when we looked at the Perahia
9 data, those were six studies where there was a lot of
10 similarity in the methodology. All the patients had
11 the same condition. That was published in a
12 peer-review scientific journal. The limitations of the
13 data were stated. And again, in this hierarchy of
14 science, the checklist studies are the best. When you
15 do that kind of rigorous analysis and you publish it
16 and it's peer reviewed, that would be next. This is
17 really just tables. It has no analysis with it. As I
18 said, apples and oranges, all kinds of methodologies,
19 all kinds of conditions. Many of the patients in these
20 studies were being studied for conditions that Eli
21 Lilly has never received approval for that condition.
22 It was never marketed for it.

23 So when you have that kind of very broad
24 brushstroke, just throw everything in, that's worth
25 even less. That -- again, I would use a kind of gold

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1 standard versus -- this is really what I would call the
2 copper penny. Is it still worth something? Sure,
3 everything is. You want to consider everything, but
4 this would be much lower on the list.

5 Q I want to go through a couple of those points just
6 very briefly, Doctor. The first one is you said
7 there's no peer review of this data. What does that
8 mean?

9 A So this was just thousands of pages of tables
10 given to regulatory bodies. That's very, very
11 different from an actual analysis of a group of studies
12 that have been picked for a particular reason, pooled
13 for a particular reason, consistency relatively
14 speaking of methodology, patients, the conditions they
15 were being treated for, peer reviewed so there's some
16 scientific standard. I wouldn't really consider this
17 scientific. It's just putting all the data in one
18 place.

19 MR. SCHMIDT: I'll object to that, Your
20 Honor. I think that's not appropriate.

21 THE COURT: Overruled.

22 A So, again, hierarchy of value.

23 Q Okay. Doctor, let's go into another point you
24 mentioned. You said there's different methodologies
25 being pooled together here. Is that right?

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1 A Right.

2 Q Can you just briefly explain what you mean by
3 that?

4 A Well, for example, some of the studies were
5 depression. Some were fibromyalgia. Some were anxiety
6 studies. Those three all ended up approved conditions,
7 but there is the other studies for osteoarthritis,
8 urinary incontinence. There's a wide range. Actually,
9 hold on. I have another table that's got that. So you
10 have a whole range of conditions.

11 I think when I looked at it, about a third of the
12 patients of these -- I think it's around 3,000 were in
13 studies for conditions that actually the drug didn't
14 appear to work, and there was never approval for them.
15 They also vary widely in the doses that people were
16 given. They vary widely in the duration that people
17 were treated. So, again, it's sort of -- it's too
18 varied. It's too scattershot to be considered of the
19 same scientific quality of the 45 or of the 75.

20 Q Were any of the data -- the studies that underpin
21 this data, were they specifically created for a label?

22 A No, none of these studies were prospectively
23 designed to have that as a focus in the way that we saw
24 in the checklist study.

25 Q Okay. Doctor, I want to ask you another question.

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1 It says up here -- it has -- well, let's go into the
2 taper data first. Let's go to the next table. I
3 believe it's Table 3.5. This is on page 2171 of this
4 document.

5 All right. Doctor, we have called out this table
6 again. This is the other part -- the other table you
7 mentioned in this document.

8 A Right. These are the -- you see at the very top
9 Tapered Discontinuation. So these were the studies
10 where a relatively short-term taper, again, one, two
11 weeks, at most three.

12 Q Did Lilly, to the best your knowledge, ever study
13 a taper beyond two weeks?

14 A No, Lilly never studied it beyond two weeks.

15 Q Now, it says here 18.6. Do you see that?

16 A Yes.

17 Q What does that reflect? What does that number
18 mean to you?

19 A So that means that this particular large group of
20 varied data, the number that this table showed was
21 18 percent for people who did a taper.

22 Q Doctor, I have marked up here on the board 18 to
23 32 percent to reflect the tapering and the abrupt data
24 from this pooled analysis.

25 A Correct.

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1 Q Just so you know, I added the word "withdrawal."
2 Even though I said it on the record, I didn't write it.
3 So I just want you to know that.

4 A Fair enough.

5 Q Okay. Looking at this chart, Doctor, there's some
6 questions I have. It is right here, 5,951 patients.
7 Do you see that?

8 A Correct.

9 Q Does that volume of patients suggest that this
10 data is more reliable than the 500 patients in the
11 checklist data?

12 A No.

13 Q Why is that?

14 A Because again, it's not just the number. The
15 number, you always look at that, but it's the quality
16 as well, both. It's kind of like the difference
17 between 500 gold coins and 5,000 copper pennies. The
18 scientific value of the checklist studies is much, much
19 higher.

20 Q Well, Doctor, this was a 2011 pooled study; is
21 that right?

22 A Correct.

23 Q So that data was -- and this trial -- the
24 checklist data, that was back in 2004?

25 A Correct.

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1 Q Isn't this 2011 data more current and, therefore,
2 better?

3 A Again, the answer is no, and again, it's the
4 quality. You want to know the most recent largest
5 study that's the highest quality, and that remains the
6 checklist study with 500 patients, roughly the two
7 together dating back to about 2004.

8 Q Okay. Doctor, now, just before I move on, this
9 data in these tables, was it ever published or made
10 available to physicians such as yourself?

11 A Oh, no. You would have to have analysis. You
12 would have to pass peer review. You'd have to have all
13 kinds of things. This is just a statistical table.

14 Q Is there any narrative at all in this document?

15 A There is no narrative. There is no discussion, no
16 analysis. It is not scientific. It's simply tables.

17 Q Thank you, Doctor.

18 I want to transition on to your second opinion in
19 this case, specifically, that the label is misleading.

20 Do you see that?

21 A Yes.

22 Q We're referring to Cymbalta here, right?

23 A Correct.

24 Q Okay. One second.

25 MR. WISNER: Your Honor, permission to

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1 publish Exhibit 22 to the jury.

2 THE COURT: Any objection?

3 MR. WISNER: It's in evidence. It's just a
4 Cymbalta label.

5 MR. SCHMIDT: No objection, Your Honor.

6 THE COURT: You may publish.

7 BY MR. WISNER:

8 Q All right. Doctor, What is Exhibit 22?

9 A So I think you've seen this a number of times.
10 This has been called the label, not meaning a label on
11 a bottle but actually the kind of fine print
12 information that you might see on one of those
13 accordion sheets when you open the box. It is also
14 published in large books for doctors, also called the
15 product insert if it's in a box with a bottle. And
16 what it really is is the official prescribing
17 information from the manufacturer to doctors. In some
18 cases, patients read it as well.

19 Q Doctor, in your clinical practice, how do you use
20 the Cymbalta -- I'm sorry. How do you use the labeling
21 of a drug?

22 A So the label for me is the most authoritative, the
23 most important source of information. That's where I
24 would go first if I wanted to find out about dosing, if
25 I want to find out about side effects, if I want to

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1 find out what it's actually approved for. This is
2 coming directly from the manufacturer, and it's the
3 most authoritative piece of information for me.

4 Q And in your review of the documents in this case,
5 have you looked at the various versions of the Cymbalta
6 label since it was approved?

7 A Yes, I looked at all of them. It has changed over
8 time. For example, the original one was just for
9 depression. Then generalized anxiety disorder was
10 added. It was changed when fibromyalgia was added. It
11 was changed, and I've looked at all of them.

12 Q And you have looked at the changes as well?

13 A Yes.

14 Q Is there a section in the label that was
15 specifically meant to disclose the risks of withdrawal?

16 A Yes.

17 Q What section is that, Doctor?

18 A So I think this has been looked at a number of
19 times. It is Section 5.7.

20 Q All right. Let's turn to that section. These are
21 the three paragraphs we've read to the jury. I can't
22 imagine how many times. Do you have an opinion that
23 these three paragraphs are misleading? Is that
24 correct?

25 A I do.

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1 Q I understand -- what have you done -- I understand
2 you have highlighted some portions that you want to
3 talk about. Is that right?

4 A Yes.

5 MR. WISNER: All right. Let's highlight
6 those.

7 BY MR. WISNER:

8 Q All right. Doctor, what do these highlights
9 reflect?

10 A So they are portions of this part of the label
11 which -- and I think it's important to say this is the
12 particular part of the label that I, as a practicing
13 doctor, would go to to find out information about the
14 risks of Cymbalta withdrawal or discontinuation
15 syndrome and how to manage that risk, how to manage
16 patients when we are ready to stop the medication.

17 Q Now, Doctor, I -- you heard the testimony of
18 Dr. Wohlreich yesterday?

19 A Yes.

20 Q And did you hear her testify about the label not
21 being a compendium of how to practice medicine?

22 A I did.

23 Q What is your view about the role of the label in
24 your practice of medicine?

25 A Well, the label is still supposed to be the most

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1 important information. It's supposed to be what a
2 reasonable doctor should know in order to reasonably
3 inform a patient. I agree that it's not a book, but
4 there's still a responsibility to have the key
5 information. I think you've seen the admissions
6 information. That's no bigger. It is actually smaller
7 than that. I think we're going to look at that. In my
8 opinion, you can get the most important information
9 into something this size no questions asked.

10 Q All right. Doctor, of these various portions that
11 are highlighted, what do you believe is the most
12 misleading portion?

13 A To me the most misleading is the 1 percent or
14 greater.

15 Q And why is that misleading to you, Doctor?

16 A Because that's the only percentage given in the
17 label. It suggests to me that the overall rate is
18 about 1 percent. You heard both treating doctors say
19 the same. It suggests to me that withdrawal is going
20 to be very uncommon. It suggests to me that this is
21 not much of a concern with this particular drug.

22 Q Doctor --

23 A I'm sorry. Go ahead.

24 Q Well, Doctor, all of these different symptoms,
25 dizziness, nausea, headache, paresthesia, doesn't that

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1 information convey that these are risks associated with
2 the drug?

3 A So the problem is that, as a practicing doctor,
4 when you see 1 percent -- abruptly 1 percent, you just
5 think this is not that big a deal. You hardly pay
6 attention to the rest of the information.

7 Q And well, what about this part after it? It says
8 at a significantly higher rate in duloxetine-treated
9 patients. Doesn't that suggest that the rate is much
10 higher than 1 percent?

11 A Actually, you're misreading that. What that's
12 saying is that it's -- it's not saying it's
13 significantly higher than 1 percent. It is saying that
14 the 1 percent or roughly 1 percent to me for Cymbalta
15 is significantly higher than placebo. And I would read
16 that exactly the way Dr. Ahmed read it, that if the
17 drug is about 1 percent and it's significantly more
18 than placebo, it is going to be at a tenth of a
19 percent.

20 MR. SCHMIDT: Objection, mischaracterizes her
21 testimony.

22 THE COURT: Yes. That testimony is stricken.

23 Ladies and gentlemen, it's your recollection
24 of what the other witnesses testify in this case, not
25 the recollection or characterization of any other

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1 witness.

2 Doctor, don't characterize the testimony of
3 other witnesses.

4 THE WITNESS: Sure. Absolutely. Thank you.

5 BY MR. WISNER:

6 Q All right. Let's turn to -- your opinion here --
7 and we've discussed this previously -- is that a risk
8 is about 74 to 78 percent or 75 percent, right?

9 A Roughly, 75 percent. If there was going to be
10 1 percentage in this, that's the one that I would want.

11 Q Now, Doctor, let's assume for a second that you're
12 wrong.

13 A Okay.

14 Q Let's say the real risk, and this latter analysis
15 is 18 to 32 percent. Okay?

16 A Okay.

17 Q Would your opinion be that this label was still
18 misleading?

19 A Sure. Because to me as a practicing doctor, the
20 1 percent or greater doesn't suggest 18 percent,
21 doesn't suggest 32 percent, doesn't suggest 45 percent,
22 doesn't suggest 75 percent. It suggests a very low
23 risk, something that's going to be really uncommon. I
24 would want to know any of those numbers.

25 Q Now, Doctor, seeing that 1 percent or greater, how

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1 would that influence your evaluation of discussing
2 these potential risks with your patient?

3 A I would think it was not too important.

4 Q We're going to come back to this in a second,
5 Doctor. I just want to ask you about something.

6 MR. WISNER: Could you go to the full page of
7 the document. I think it's page 6. Go to the next
8 one. All right. Let's focus in on the section
9 immediately after 5.7, 5.8.

10 BY MR. WISNER:

11 Q Doctor, I do not want to get into a conversation
12 about activation of mania or hypermania, but in this
13 sentence, which is immediately following -- it's in the
14 same general section of the label. It says activation
15 of mania or hypermania was reported in 0.1 percent of
16 duloxetine-treated patients and 0.1 percent -- no.
17 It's the first sentence -- 0.1 percent of
18 placebo-treated patients. Do you see that?

19 A I do.

20 Q Now, is that the same -- is that the threshold?

21 A No. That's telling you the actual number. It's
22 actually even giving you more. It is giving you the
23 data. It is telling you how many patients out of how
24 large a group.

25 MR. WISNER: All right. Let's go back to the

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1 discontinuation section.

2 BY MR. WISNER:

3 Q Okay. Great. All right. Doctor, I think we've
4 covered the 1 percent or greater portion here. Let's
5 move on to the first part, the systematically
6 evaluated.

7 A All right.

8 Q Why in your opinion is the statement that it was
9 systematically evaluated misleading?

10 A I think there are actually at least two problems
11 with that.

12 Q Okay. What's the first problem, Doctor?

13 A The first one is that systematically to me
14 indicates that a checklist was used. That's kind of
15 the definition of a checklist, and this is not
16 checklist data. So that is suggesting that the quality
17 of the data is high, which is not true now that I know
18 that it's not checklist data.

19 Q Now, Doctor, just on a side note here, when a drug
20 company is evaluating the efficacy of a drug, whether
21 or not it actually works, let's start with MDDs since
22 that seems to be what you're familiar with, major
23 depressive disorder. Do they use checklists to
24 evaluate efficacy?

25 A Most of the studies, the purpose, their focus is

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1 whether or not the drug works, efficacy, and they
2 always have to use a checklist for efficacy. It's kind
3 of -- some of the side effects are studied with
4 checklists, and some are not. Eli Lilly in the
5 Cymbalta studies only used a checklist twice.

6 Q Okay. You said there was a second reason why
7 systematically evaluated was in your opinion
8 misleading. What is that second?

9 A So the second one, we've talked about that a
10 little bit. Over half the patients in that Perahia
11 publication data, over half the patients still had
12 withdrawal side effects after two weeks, and that was
13 not studied. It was not studied beyond two or, in some
14 cases, three weeks. To me, systematically would mean
15 that you'd really look over a very long period of time.
16 You would want to find out when do people stop having
17 these side effects, how long can they go on, what kind
18 of tapering schedule should you use. So
19 systematically, again, implies to me that it's been
20 very thorough, that everything possible had been done.
21 And I find it misleading to discover that that's not
22 the case.

23 Q Is there any statement in the label that indicates
24 the duration or potential duration of withdrawal
25 reactions?

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1 A No.

2 Q Okay. Let's go to this last one here. It says
3 patient should be monitored for these symptoms.

4 Actually, before we get there, Doctor, are you aware of
5 whether or not anyone within Eli Lilly specifically
6 recommended to Lilly's executives whether they should
7 study withdrawal for longer than two weeks?

8 A Yes.

9 Q And have you reviewed that document?

10 A Yes.

11 MR. WISNER: Your Honor, permission to
12 publish Exhibit 93 to the jury.

13 THE COURT: All right.

14 MR. SCHMIDT: I'll object as to duplicative
15 and him not having foundation to offer that testimony.

16 THE COURT: What is that?

17 MR. WISNER: This is the Perahia e-mail when
18 it discusses the possible ways of studying the drug.

19 THE COURT: I'm going to sustain the
20 objection. It's already in evidence.

21 MR. WISNER: Fair enough, Your Honor.

22 BY MR. WISNER:

23 Q Let's go down to your last highlight portion.

24 A Sure.

25 Q It says, Patients should be monitored for these

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1 symptoms when discontinuing treatment with Cymbalta. A
2 gradual reduction rather than an abrupt cessation is
3 recommended whenever possible.

4 Why is that portion of the label misleading to
5 you?

6 A Because it's very unhelpful. It provides very
7 little information. Going along with the 1 percent, it
8 suggests that this is no big deal. You would stop it
9 over a couple of weeks in pretty big dosage reductions.
10 It doesn't at all suggest that it could take four to
11 eight months in very small dosage reduction in order to
12 try to keep people comfortable and safe. It doesn't
13 give a starting point. It doesn't say, you know, start
14 by reducing the dose by 25 percent and make reductions
15 once a month. There's no -- and then if that doesn't
16 work, slow it down even more. It's just -- it's almost
17 no information about how to do it. That's not helpful.
18 When I go to this portion of the label wanting to know
19 what the risks are and how to manage it, that doesn't
20 give me enough -- just a basic reasonable enough
21 information to how to go about this.

22 Q Well, Doctor, in your review of the clinical trial
23 data, did Lilly ever prospectively study whether or not
24 abrupt versus tapered discontinuation of Cymbalta
25 affected how people suffer from withdrawal?

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1 A Yes. Yes.

2 Q Please describe to the jury the nature of that
3 study that you reviewed.

4 A So there was one study where that was
5 prospectively the design. It was a two-week taper
6 only, and there wasn't a significant difference between
7 tapering for two weeks or just stopping abruptly.

8 Q Well, Doctor, I want to get a little bit more meat
9 on the bones here. How do you study tapered versus
10 abrupt in a clinical trial?

11 A So the proper way to do it is you're looking at
12 patients in one trial, and you go through the efficacy
13 portion of the trial seeing whether or not the drug
14 works. And then at the end, there's kind of a fork in
15 the road. It's called the arms of a trial or two
16 different groups. So you split the patients into those
17 who are going to abruptly stop versus those who are
18 going to be tapered over two weeks, a short-term taper,
19 and you compare those two. And that's the only study
20 where Eli Lilly prospectively designed a study to do
21 that.

22 Q Doctor, what were the results of that study to the
23 best of your recollection?

24 A So the result was that there was not a significant
25 difference between a two-week taper and just stopping

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1 the drug.

2 Q Now, Doctor, I want to be clear. In that study,
3 was there a placebo control?

4 A Let me just think. It was a generalized anxiety
5 disorder, and the two arms that I'm talking about are
6 patients who were on the drug and either abruptly
7 stopped or were tapered over two weeks. Off the top of
8 my head, I don't recall if there was another group that
9 got placebo.

10 Q Okay. And in the two arms, the people who stopped
11 abruptly and the people who stopped over a tapering
12 period of two weeks, you said there was no significant
13 difference. What does that mean?

14 A So that, again, is statistical tests. There's
15 going to be some difference. And the question is if
16 you do the statistical test, is that not meet the test
17 and the difference was probably just due to chance or
18 it does meet the test and you think that there is a
19 significant -- it represents a significant difference
20 between those two options, abrupt and taper. And in
21 this case, there was no significant difference.

22 Q What, if at all, significance of that study does
23 it have to your opinion of the label?

24 A So that study actually showed that two weeks is
25 not enough. So if the label suggests that it's not a

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1 big deal, just a small percentage of patients and you
2 should just monitor them and gradually taper them and
3 it's not a big deal and you can do it over two weeks or
4 four weeks -- if there's actually data to show that
5 that is not enough, I would want to know that, and I
6 would like data to show how long you need to taper.
7 Two months? Four months? Six months? Eight months?

8 At what point does it make a difference?

9 Q And, Doctor, is it your opinion that patients
10 should not taper?

11 A No. But based on this study, it needs to be a
12 long enough taper to make a difference. I would want
13 to know that. I would want to know at a minimum two
14 weeks isn't enough. Then if I saw that, I would
15 obviously want to know, well, what is enough?

16 Q Okay. Doctor, we have talked about how this label
17 is misleading because of the statements in it. Okay.

18 I want to show you a document that -- how it
19 contains language that Lilly has admitted is accurate
20 and true as of today. I'll get a board for that
21 because we need to keep the screen up.

22 Doctor, can you see the board?

23 A I do.

24 MR. WISNER: Hopefully everyone can see the
25 board. Your Honor, I'm probably blocking your vision,

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1 but I think you've seen the document before.

2 BY MR. WISNER:

3 Q All right. Doctor, have you reviewed this
4 language in rendering your opinion today about the
5 adequacy of the Cymbalta label?

6 A I have.

7 Q And did you rely upon this language in assessing
8 the adequacy of the Cymbalta label?

9 A Yes, I did.

10 Q I'd like to go through this language and see how,
11 if at all, it impacted your opinions regarding the
12 adequacy of the Cymbalta label, okay?

13 A Sure.

14 Q So what language in here did you rely upon?

15 A So the -- starting with the first two words,
16 "withdrawal symptoms."

17 Q Why does the statement withdrawal symptoms in any
18 way affect your opinion of the Cymbalta labeling?

19 A For me that's much more helpful. That's much more
20 kind of real world, plain English. This is what
21 happens when you stop the drug and you go into
22 withdrawal. Discontinuation is kind of confusing
23 because that term can also be used for having to stop a
24 drug because of side effects. So calling it
25 discontinuation as opposed to withdrawal, in my

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1 opinion, is much less helpful.

2 Q Okay. What other language in these admissions do
3 you think is helpful to your understanding of the
4 Cymbalta label?

5 A So the next one that would be very helpful is "are
6 common."

7 Q Doctor, why is the fact that this admission says
8 that they're common -- well, first of all, is the word
9 "common" used in the Cymbalta label?

10 A No, neither is withdrawal symptoms.

11 Q Why is that relevant to your analysis of the
12 Cymbalta label?

13 A Because this is really why I'm going to the
14 labeling. I want to know is this side effect common or
15 rare. So it's extremely helpful to point it out
16 straight up: It's common. Then I can tell my patients
17 it's common. I know that -- we're going to have to be
18 concerned about it.

19 Q And the rest of the sentence reads particularly if
20 discontinuation is abrupt, right?

21 A Yes.

22 Q Does that comport with your understanding of the
23 risk of Cymbalta discontinuation?

24 A Sure.

25 Q All right. What's the next part of this language

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1 here that informed your understanding?

2 A The 45 percent. So 45 percent of the patients.

3 Q Doctor, why is that relevant or helpful in your
4 assessment of the Cymbalta label?

5 A It's an overall incidence rate. It's not a
6 threshold. It doesn't say 1 percent of data. I need
7 some indication of what the actual rate is. I can tell
8 from that that it's common. So now I've been told
9 twice that this is common.

10 Q Now, it says here 23 percent of patients taking
11 placebo, right?

12 A Sure.

13 Q Is that helpful to you as well?

14 A Sure. Then I know that, as we talked about, it's
15 a doubling of the risks compared to if you were on that
16 sugar pill.

17 Q Okay. What other language -- what other language
18 in this language influenced your opinion?

19 A So the next language that was particularly helpful
20 is duration and dose of therapy.

21 Q Doctor, how is that relevant to your analysis of
22 the Cymbalta labeling?

23 A So this, again, is giving me really helpful
24 information that the longer a patient is on the drug
25 and the higher the dose, the higher the risks. So

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1 again, I'm getting really helpful information about
2 this side effect, when to be most concerned about it.

3 I'm going to want to -- when I'm ready to stop a
4 patient, if they want to stop and I agree with that,
5 how long they've been taking it is going to matter in
6 terms of how long we may have to take to get them off
7 and what dose they're on. There's a big difference
8 between 120 milligrams and 60 milligrams. That's
9 telling me that that matters right there.

10 Q All right. Doctor, is there any statement in the
11 Cymbalta labeling regarding dose and duration?

12 A No.

13 Q All right. What else about the language on this
14 board influenced your understanding of the Cymbalta
15 label?

16 A The next one I go to is occur within the first few
17 days.

18 Q Okay. Doctor, how does that have any import to
19 you as a physician?

20 A So again, helpful detailed information. You're
21 going to watch particularly in the first few days for
22 these symptoms to occur. That's when you evaluate them
23 in terms of whether they're due to the drug or due to
24 an underlying condition. That's when you really start
25 to look closely. This can happen fairly quickly, very

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1 helpful.

2 Q Now, it says in the U.S. labeling that patients
3 should be monitored. Do you see that?

4 A Yes.

5 Q Doesn't that tell the doctor that you should be
6 paying attention?

7 A But again, it's so vague with the 1 percent. You
8 might think, oh, I'll tell them to come back in a
9 month. This tells you you need to talk to them within
10 the first few days or within the first week. It's very
11 helpful information.

12 Q What other language on this board helped influence
13 your understanding of the adequacy of the Cymbalta
14 label?

15 A So the next particularly helpful phraseology is
16 inadvertent -- patients who have inadvertently missed a
17 dose.

18 THE COURT: Counselor, let me see counsel at
19 the bench.

20 (Conference at the bench, as follows:)

21 THE COURT: There hasn't been any objection.
22 I think the jury is going to get confused the way
23 you're framing your questions. The issue is not
24 whether this language should have been used, this
25 language as opposed to some other language. The only

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1 issue is whether the labeling adequately conveys or
2 adequately warns of the dangers that are reflected in
3 this description of Eli Lilly's knowledge. All right.
4 You're framing it in terms of whether this language
5 should have been used. That's not the issue.

6 MR. WISNER: Fair enough.

7 MR. SCHMIDT: Your Honor, I haven't been
8 objecting because I thought we raised the objection
9 earlier. It was overruled several times. I do agree
10 obviously. I appreciate Your Honor raising that.

11 THE COURT: I admitted this only as to an
12 admission to what Lilly knew, not that this is what
13 should have been put on the label.

14 MR. WISNER: If I were to phrase the question
15 this way, Your Honor, assuming this statement is true,
16 why do you think that the Cymbalta label is misleading,
17 I guess --

18 MR. SCHMIDT: I think at this point we should
19 move on, Your Honor.

20 THE COURT: I think I'm going to let you ask
21 one overall question, whether the language in the
22 labeling adequately reflects the information in this
23 description.

24 MR. WISNER: Yeah.

25 THE COURT: All right.

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1 MR. WISNER: Okay. Let me -- I'll move on.
2 I just want to ask one more question about the
3 duration, two or three months, is that true? Is that
4 something you'd want to know?

5 THE COURT: The question is whether the label
6 adequately reflects the dangers associated with the
7 information in this labeling.

8 MR. WISNER: Okay.

9 THE COURT: All right.

10 MR. WISNER: I'll ask that question.

11 THE COURT: Then let's move on.

12 MR. SCHMIDT: Your Honor, because we did
13 object to this before -- because I think they did
14 something similar with the doctors -- could we get some
15 kind of instruction just that this is being considered
16 as information that Lilly should have had, not as a
17 specific warning?

18 MR. WISNER: Your Honor, that's argument. I
19 think they can say that in closing. It would be
20 inappropriate coming from the bench, I think.

21 THE COURT: All right.

22 MR. SCHMIDT: Then maybe an instruction is --

23 MR. STEKLOFF: I think, Your Honor, something
24 along the lines to the jury, it's your job to decide
25 whether Lilly adequately warned of the information it

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1 had knowledge of so you can consider this information
2 on the board in connection with whether they adequately
3 warned with it. You shouldn't consider whether that
4 language itself should have been put in the label.

5 MR. WISNER: I think it actually caused more
6 problems on this board. If you want to do that, that's
7 fine.

8 MR. SCHMIDT: Well, the judge is going to
9 give an instruction.

10 THE COURT: All right.

11 (Proceedings continued in open court, as follows:)

12 THE COURT: Ladies and gentlemen, this
13 exhibit that's been admitted was admitted for the
14 purpose of evidencing what information Lilly knew about
15 the risks and dangers of Cymbalta. It is not language
16 that was admitted for the purpose of demonstrating what
17 should have been on the label. So the only issue is
18 whether the label adequately reflected the risks and
19 the risks that are reflected in the information in this
20 description.

21 So with that context, you may continue.

22 BY MR. WISNER:

23 Q Doctor, this language states that that potential
24 risk of Cymbalta withdrawal can be prolonged two to
25 three months or more. Do you see that?

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1 A Yes.

2 Q Looking specifically at the Cymbalta label, do you
3 feel that that Cymbalta label adequately warns that
4 Cymbalta withdrawal could last two to three months or
5 more?

6 A No, I don't see that information in the label.

7 Q Thank you, Doctor.

8 [REDACTED]

9 [REDACTED]

10 [REDACTED]

11 [REDACTED]

12 [REDACTED]

13 [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 [REDACTED]

24 [REDACTED]

25 [REDACTED]

