

GMO Answers: Expert Tab Content Needs
November 18, 2013

For the new Expert Tab of the GMOAnswers site, we need to develop several pieces of content in advance of launch. Following are recommended topics and target authors. Once we confirm, we will initiate outreach to each asking them to develop an article that reflects the general scientific consensus. We recommend starting with 3-5 pieces of content under each section available at launch, with new content in development to post shortly after launch.

Studies	Target Author	Background Content
Carmen	Andrew Kniss	http://weedcontrolfreaks.com/2013/06/gmo-pig/
Seralini	Alan McHughen	http://gmoanswers.com/ask/have-you-reviewed-study-showing-gmos-caused-cancer-lab-rats
Samsel and Seneff	Kevin Folta	http://gmoanswers.com/ask/maybe-gmos-arent-problem-they-are-only-enabler-case-roundup-ready-enabling-food-be-doused-it
Jeffrey Smith, Genetic Roulette	Bruce Chassy	http://gmoanswers.com/ask/if-websites-moderators-are-seeking-experts-answer-questions-about-safety-gmo-foods-why-not
“GMO Myths and Truths” – Dr. M Antoniou	John Entine	http://www.forbes.com/sites/jonentine/2013/07/24/top-10-myths-about-crop-biotechnology-and-gmos-heres-the-real-story/
Jeremy Seifert “GMO OMG”	Nathanael Johnson, Grist	http://grist.org/food/food-fatherhood-and-fear-gmo-omg-transcends-outrage-docs-with-honest-emotions/?utm_source=twitter&utm_medium=tweet&utm_campaign=socialflow

Topics in the News	Target Author	Background Content
Dr. Oz	Alison Van Eenennaam	http://www.bestfoodfacts.org/food-for-thought/Food-System-Expert-on-Dr-Oz
Hawaii	Karl Haro van Mogel	http://www.biofortified.org/2013/11/kauai-council-appoints-11th-hour-member/
GMO Apples	Susan Brown	http://hort.cals.cornell.edu/people/susan-brown
Golden Rice	International Rice Research Institute	http://www.irri.org/index.php?option=com_k2&view=itemlist&task=category&id=764:golden-rice-at-irri&lang=en

Herbicides	Dr Leonard Gianessi, CropLife Foundation	http://deltafarmpress.com/management/how-many-workers-would-be-needed-hand-weed-us-crops
The aftermath of Washington St. I522	Alan Felsot	Campaigned against I522